



2018-2019
PARTNERSHIP
OPPORTUNITIES

STATE CAREER DEVELOPMENT CONFERENCE

PACKAGE INFO

WHAT'S IN IT FOR YOU?

Want to recruit the top students? Find them in one convenient location! Arizona DECA is the premier association of students pursuing careers in marketing, entrepreneurship, finance, hospitality, and management. The career fair of Arizona DECA's flagship conference is designed with every business partner in mind. The fair is held during the largest event of the year and exposes your company to over 2,200 students in 50 unique business competitions. If your company provides products and services in the industry fields or specializations below, this partnership is for you!

Apparel and Accessories Marketing
Automotive Services Marketing
Business Administration
Business Finance
Business Law and Ethics
Business Management
Business Services
Buying and Merchandising
Creative Marketing
Entrepreneurship
Financial Consulting
Financial Services
Franchising
Hospitality Services

Hotel and Lodging Management
Human Resources Management
Innovation Planning
International Business
Marketing Communications
Marketing Management
Personal Financial Literacy
Professional Selling
Public Relations
Quick Serve Restaurant Management
Restaurant and Food Service
Retail Merchandising
Sports and Entertainment Marketing
Travel and Tourism

ADDITIONAL OPPORTUNITIES

All of our packages can be personalized to create unique programs of mutual value. We don't just want a check; we want partners that will engage our membership and play a role in our mission of preparing the next generation of emerging leaders and entrepreneurs.

All companies, regardless of partnership affiliation, are able to send employees to judge our competitions, putting you face-to-face with your next new hire or intern.

DECA is also at Arizona's top colleges and universities! Expand your network and connect with students at every level, ready for any job.

Instead of just supporting DECA, be a part of DECA! Join as a professional member, putting you directly in the mix. Get involved in events throughout the year and receive all DECA communications. Membership is only \$10 per year, but the rewards are limitless!

FEBRUARY 28
TO
MARCH 2

BLUE \$500
Career Fair Table
Logo on Website
Logo in Program

SILVER \$1000
Everything in Blue
Premium Table Placement
Competitive Event Sponsor

GOLD \$2500
Everything in Silver
Social Media Spotlight
Half-Page Ad in Program

DIAMOND \$5000
Everything in Gold
Customized Marketing
Customized Programming
Full-Page Ad in Program

*Amounts may include a combination of monetary and in-kind contributions. Arizona DECA is a 501(c)(3) organization. All contributions are tax-deductible.

CONTACT US
INFO@AZDECA.ORG

AZDECA.ORG
#PATHTOGLASS

© 2018 BY ARIZONA DECA



DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.

WHO

235,000
members

5,300
chapters

DECA Inc. is a 501(c)(3) not-for-profit student organization. The United States Congress, the United States Department of Education and state and international departments of education authorize DECA's programs.

Research findings courtesy of the National Research Center for College and University Admissions. The sample included 26,811 high school DECA members at association career development conferences and was compared to data from more than one million students nationwide.



91%
of DECA members report that DECA has influenced their future plans.



7X
DECA members are seven times more likely to study business topics in college.



94%
of DECA members report an A or B average.



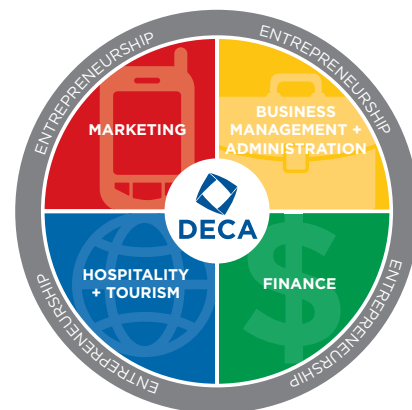
5X
DECA members are five times more likely to want to own their own business.

When selecting a career, DECA members are more likely to select a career in marketing, finance, hospitality or business management.

FUTURE MAJOR/CAREER PATH	DECA	NATIONAL
Accounting/Finance	6%	2%
Business	13%	4%
Business Owner/Entrepreneur	11%	4%
Fashion Merchandising	4%	3%
Hospitality/Resort Management	1%	1%
International Business	5%	1%
Marketing/Advertising	8%	1%
Sports Marketing/Management	6%	4%

WHAT

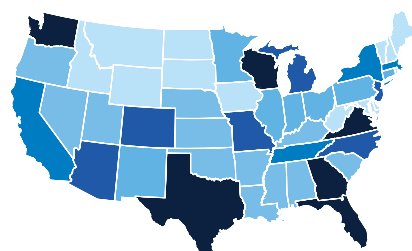
DECA extends the teaching and learning of National Curriculum Standards in four career clusters.



DECA's Comprehensive Learning Program integrates into classroom instruction, applies learning, connects to business and promotes competition.

DECA prepares the next generation to be academically prepared, community oriented, professionally responsible, experienced leaders.

WHERE



ALASKA
CHINA
GERMANY
GUAM
HAWAII
MEXICO

ONTARIO
PUERTO RICO

MEMBERS
 > 10,000
 7,500-10,000
 5,000-7,500
 2,500-5,000
 1,000-2,500
 < 1,000

LEARN MORE AT **DECA.ORG**