



## JOIN US IN SCOTTSDALE, ARIZONA FOR WRLC!

The 1940s was a transformative time in American history. The decade saw the transition from war time to the next generation of technology advancements, innovation, and travel. And in 1946, the marketing club that we know now as DECA was founded.

Both American history and DECA have evolved in the 75 years since. Inspired by an entrepreneurial spirit of innovation, we have seen incredible growth, advancement, and progress. As we bring Western Region DECA to Scottsdale, we will celebrate this innovative spirit as **TOMORROW BEGINS TODAY.**

DECA members from across the Western Region will arrive in Scottsdale in November 2021 ready to honor the past 75 years of DECA while looking to the bright future of this life-changing organization. After all, **TOMORROW BEGINS TODAY!**

## KEY DETAILS

### DATES

Thursday, November 18 – Saturday, November 20, 2021

### VENUE

[DoubleTree Resort by Hilton Hotel Paradise Valley – Scottsdale](#)

5401 N Scottsdale Road  
Scottsdale, AZ 85250

### REGISTRATION

**REGISTRATION WINDOW:** September 1 – October 22, 2021

**REGISTRATION FEE:** \$145 per person (on-site lodging required)

The registration fee includes all conference programming, including speakers, workshop presenters, general session, competitive events, and facility/space rental and venue expenses, and a gift for every attendee.

**LODGING RATE:** \$730 per room

Lodging includes three (3) nights lodging at the conference hotel. The rate is inclusive of all taxes and fees. **All attendees are required to stay at the conference hotel for three (3) nights.**



## SCHEDULE AT-A-GLANCE

*Schedule is tentative and subject to change. Check [decawrlc.org](http://decawrlc.org) for the latest information.*

### THURSDAY, NOVEMBER 18

Afternoon	Workshops & Networking Sessions
4:00 – 6:00 PM	Competitive Event Testing Session
4:00 – 8:00 PM	Chartered Association Meetings <i>(as requested)</i>
8:00 – 10:00 PM	Opening Session with Keynote Speaker
10:15 – 11:00 PM	Final Competitive Event Testing Session

### FRIDAY, NOVEMBER 19

9:00 – 11:00 am	<b>COMPETITION &amp; 21<sup>ST</sup> CENTURY SKILLS SESSIONS</b> <ul style="list-style-type: none"><li>• Practice competitions</li><li>• Competition preparation workshops</li><li>• Advisor workshops</li><li>• 21<sup>st</sup> Century Skills workshops</li><li>• The Labyrinth interactive leadership experience</li></ul>
1:00 – 4:00 pm	<b>COMPETITION &amp; 21<sup>ST</sup> CENTURY SKILLS SESSIONS</b> <ul style="list-style-type: none"><li>• Practice competitions</li><li>• Competition preparation workshops</li><li>• Advisor workshops</li><li>• Judges' roundtable discussion</li><li>• 21<sup>st</sup> Century Skills workshops</li><li>• The Labyrinth interactive leadership experience</li></ul>
Evening	Excursions & Chapter Time <i>Excursion packages to be announced.</i>

### SATURDAY, NOVEMBER 20

9:00 am – 2:00 pm	<b>THE HUB</b> <i>The Hub features exhibitors, networking, activities, resume feedback, and headshots.</i>
9:00 – 11:00 am	<b>COLLEGE &amp; CAREER SESSIONS</b> <ul style="list-style-type: none"><li>• College success sessions</li><li>• Industry-led workshops centered around DECA's mission and program areas</li></ul>



1:00 – 4:00 pm

**COLLEGE & CAREER SESSIONS**

- College success sessions
- Industry-led workshops centered around DECA’s mission and program areas

8:00 – 10:00 pm

Closing Session with Keynote Speaker

**PROMOTIONAL VIDEO**

Check out the WRLC 2021 promotional video at [decawrlc.org](http://decawrlc.org).