ADVISOR UPDATE

OCTOBER 2026

ARIZONA DECA

Issue 003 October

CAMP DECA - Thank you!!!

Thank you to those advisors, chaperones and students that were able to attend Camp DECA this year in Williams, AZ! We had 394 attendees and while it rained pretty much the entire time we were there, I couldn't have had a better first camp experience! I hope all of our members who attended had as great of a time as I did, and I already can't wait for you all to join us again next year!

Thank you to our incredible camp director, Amy Gallimore, who did a phenomenal job of putting a wonderful camp plan together and teaching our students the importance of servant leadership. Also, a HUGE thank you to our kitchen crew from the culinary program at Valley Vista High School! They did an amazing job of serving our students during meals, and I can't thank their program leader, Chef Matt Dawson, enough for bringing such a great group to help!



ARIZONA DECA
CAMP DECA
Leadership at Lost Canyon

Important DEADLINES:

Oct 30	Red Zone Leadership Conference Registration DUE
Nov 24	District Conference Registration Deadline

Important DATES:

Nov 13	Red Zone Leadership Conference
Nov 2-24	District Conference Registration & Testing Window

NEXT BIG THING ODECA

NEED A QUOTE??

CLICK HERE TO USE THE NEW QUOTE GENERATOR TO AUTOMATICALLY SEND YOURSELF A QUOTE FOR CONFERENCES AND MEMBERSHIP

ARIZONA DECA

CHAPTER OPPORTUNITIES

ALUMNI & PROFESSIONAL MEMBERSHIP ADVANTAGES

Have a former student who wants to maintain a connection with your chapter? Maybe you have a parent or business partner who wants to get involved as a chaperone or judge? Registering them as alumni and professional members have a multitude of benefits for your chapter, including the opportunity to earn spots for your students in the Thrive Academy at ICDC!

One of Arizona DECA's goals this year is to reach 7,000 total members! Achieving this goal would increase ICDC allocations for the following school year to Top 6 for roleplay events, and Top 5 for prepared events. What does that ultimately mean? MORE OPPORTUNITIES FOR MORE STUDENTS!

Keep an eye out for more information coming to you all in November!

DECA INC. CHAPTER CAMPAIGNS!

Every year, DECA provides a great opportunity for you to engage your members in DECA activities throughout the year using DECA's Chapter Campaigns as your guide! These campaigns are perfect for developing your chapter's program of leadership and allow your chapter to gain the recognition it deserves.

There are great awards for DECA chapters that attain recognition through DECA's Chapter Campaigns, including the opportunity to earn a certificate, pennant, plaque, flag, and even up to **four** allocations for your students to attend the Thrive Academy at DECA's International Career Development Conference. Be sure to read the guidelines for the qualifications.

Click here to see the DECA Chapter campaign guidebook!

SEPTEMBER 2026 WINNERS

American Leadership Academy - Ironwood



Mary Yousif
Mountainside High School

Congratulations to our September 2026 Chapter and Member of the month! We are proud to recognize all of your hard work and accomplishments and are grateful for all you do!

Remember, you can nominate a chapter and/or member for our monthly recognition by using the links below or on our website. Remember, the nominated member doesn't have to be from your own chapter!

CHAPTER OF THE MONTH

MEMBER OF THE MONTH

DUE THE 25TH OF EACH MONTH

2026–2027 CHAPTER DISTRICT ASSIGNMENTS

DISTRICT 1

BARRY GOLDWATER HIGH SCHOOL
BOULDER CREEK HIGH SCHOOL
CHAPARRAL HIGH SCHOOL
DEER VALLEY HIGH SCHOOL
DESERT MOUNTAIN HIGH SCHOOL
HORIZON HIGH SCHOOL
MOUNTAIN RIDGE HIGH SCHOOL
NOTRE DAME PREPARATORY
PARADISE VALLEY HIGH SCHOOL
PINNACLE HIGH SCHOOL
SANDRA DAY O'CONNOR HIGH SCHOOL

DISTRICT 2

ALHAMBRA HIGH SCHOOL
ALA VISTANCIA
BETTY H FAIRFAX HIGH SCHOOL
CACTUS HIGH SCHOOL
CACTUS CANYON HIGH SCHOOL
CAMELBACK HIGH SCHOOL
CENTENNIAL HIGH SCHOOL
CENTRAL HIGH SCHOOL
IRONWOOD HIGH SCHOOL
LIBERTY HIGH SCHOOL
MARYVALE HIGH SCHOOL
METRO TECH HIGH SCHOOL
NORTH HIGH SCHOOL
PEORIA FLEX ACADEMY
PEORIA HIGH SCHOOL
RAYMOND S KELLIS HIGH SCHOOL
SOUTH MOUNTAIN HIGH SCHOOL
SUNRISE MOUNTAIN HIGH SCHOOL
TREVOR G BROWNE HIGH SCHOOL

DISTRICT 3

ALA SIERRA VISTA
BUENA HIGH SCHOOL
CASA GRANDE UNION HIGH SCHOOL
CATALINA FOOTHILLS HIGH SCHOOL
DESERT VIEW HIGH SCHOOL
DOUGLAS HIGH SCHOOL
MOUNTAIN VIEW HIGH SCHOOL - MARANA
PUEBLO HIGH SCHOOL
STAR ACADEMIC HIGH SCHOOL
TUCSON HIGH MAGNET SCHOOL
VISTA GRANDE HIGH SCHOOL
WALDEN GROVE HIGH SCHOOL

DISTRICT 4

ALA GILBERT NORTH
ALA IRONWOOD
ALA MESA NORTH
ALA VIRTUAL ACADEMY
CANYON VALLEY SCHOOL
CRISMON HIGH SCHOOL
DESERT RIDGE HIGH SCHOOL
DESERT SUNRISE HIGH SCHOOL
DOBSON HIGH SCHOOL
EASTMARK HIGH SCHOOL
GILBERT HIGH SCHOOL
HIGHLAND HIGH SCHOOL
HIGLEY HIGH SCHOOL
HOLBROOK HIGH SCHOOL
MARICOPA HIGH SCHOOL
MESA HIGH SCHOOL
MONUMENT VALLEY HIGH SCHOOL
MOUNTAIN VIEW HIGH SCHOOL - MESA
PAYSON HIGH SCHOOL
QUEEN CREEK HIGH SCHOOL
RED MOUNTAIN HIGH SCHOOL
WESTWOOD HIGH SCHOOL
WILLIAMS FIELD HIGH SCHOOL
WINDOW ROCK HIGH SCHOOL



DISTRICT 5

ARIZONA COLLEGE PREPARATORY
BASHA HIGH SCHOOL
CASTEEL HIGH SCHOOL
CHANDLER HIGH SCHOOL
DESERT VISTA HIGH SCHOOL
HAMILTON HIGH SCHOOL
MARCOS DE NIZA HIGH SCHOOL
MCCLINTOCK HIGH SCHOOL
PERRY HIGH SCHOOL
TEMPE HIGH SCHOOL

DISTRICT 6

AGUA FRIA HIGH SCHOOL
ALA WEST FOOTHILLS
CANYON VIEW HIGH SCHOOL
DESERT EDGE HIGH SCHOOL
DYSART HIGH SCHOOL
GOODYEAR HIGH SCHOOL
HARVEST PREPARATORY ACADEMY
LAKE HAVASU HIGH SCHOOL
MILLENNIUM HIGH SCHOOL
MOUNTAINSIDE HIGH SCHOOL
SHADOW RIDGE HIGH SCHOOL
VALLEY VISTA HIGH SCHOOL
VERRADO HIGH SCHOOL
WILLOW CANYON HIGH SCHOOL

DISTRICT 7

APOLLO HIGH SCHOOL
COPPER CANYON HIGH SCHOOL
GLENDALE HIGH SCHOOL
GREENWAY HIGH SCHOOL
INDEPENDENCE HIGH SCHOOL
MOON VALLEY HIGH SCHOOL
SUNNYSLOPE HIGH SCHOOL
THUNDERBIRD HIGH SCHOOL
TOLLESON UNION HIGH SCHOOL
WASHINGTON HIGH SCHOOL
WEST POINT HIGH SCHOOL

PLEASE SEE THE DISTRICT CONFERENCE FLYER ON THE NEXT PAGE WITH ALL CONFERENCE DATES AND VENUES

DISTRICT CAREER DEVELOPMENT CONFERENCES

DISTRICT 1 - December 10 @ ASU West Valley Campus - Glendale, AZ

DISTRICT 2 - December 1 @ Ottawa University - Surprise, AZ

DISTRICT 3 - January 6 @ The Venue Event & Conference Center - Tucson, AZ

DISTRICT 4 - December 8 @ ASU Polytechnic Campus - Mesa, AZ

DISTRICT 5 - December 9 @ ASU Polytechnic Campus - Mesa, AZ

DISTRICT 6 - December 4 @ Ottawa University - Surprise, AZ

DISTRICT 7 - December 11 @ ASU West Valley Campus - Glendale, AZ

REGISTRATION DUE
November 24th

NO cancellations, refunds or return of funds will be granted after registration closes

CONFERENCE TENTATIVE SCHEDULE

*Agenda subject to change
DRESS CODE: DECA OFFICIAL DRESS
10:00 AM - 10:30 AM Registration
10:30 AM - 10:45 AM Opening Session
11:00 AM - 3:00 PM Competitive Events
11:45 AM - 3:45 PM Workshops
4:00 PM - CLOSING AWARDS SESSION

$40 PER STUDENT
$20 PER CHAPERONE
$0 FOR ADVISORS
Includes:
Conference Materials
& Lunch

NEXT BIG THING DECA

Testing Window: November 2 -24

****All students must be paid registered DECA Inc. members before you can register them for the conference**

Registration Link on Arizona DECA website
All information is subject to change

QUESTIONS? Dan.Poffinbarger@azed.gov or visit azdeca.org

ARIZONA DEPARTMENT OF EDUCATION

Arizona DECA District Career Development Conferences

Competitive Event List

2025 ARIZONA DECA
DISTRICT CONFERENCE COMPETITIVE EVENTS

INDIVIDUAL SERIES

Abb.	Description	PREP TIME	PRESENT TIME
ACT	Accounting Applications	10 MINUTES	10 MINUTES
AAM	Apparel and Accessories Marketing		
ASM	Automotive Services Marketing		
BFS	Business Finance		
BSM	Business Services Marketing		
ENT	Entrepreneurship Series		
FMS	Food Marketing		
HLM	Hotel and Lodging Management		
HRM	Human Resources Management		
MCS	Marketing Communications		
QSRM	Quick Serve Restaurant Management		
RFSM	Restaurant and Food Service Management		
RMS	Retail Merchandising		
SEM	Sports and Entertainment Marketing Series		

PERSONAL FINANCIAL LITERACY

Abb.	Description	PREP TIME	PRESENT TIME
PFL	Personal Financial Literacy	10 MINUTES	10 MINUTES

PRINCIPLES EVENTS

Abb.	Description	PREP TIME	PRESENT TIME
PBM	Principles of Business Management and Administration	10 MINUTES	10 MINUTES
PEN	Principles of Entrepreneurship		
PFN	Principles of Finance		
PHT	Principles of Hospitality and Tourism		
PMK	Principles of Marketing		

TEAM DECISION MAKING
2 members MAX per team

Abb.	Description	PREP TIME	PRESENT TIME
BLTDM	Business Law and Ethics	30 MINUTES	15 MINUTES
BTDM	Buying and Merchandising		
ETDM	Entrepreneurship TDM		
FTDM	Financial Services		
HTDM	Hospitality Services		
MTDM	Marketing Management		
STDM	Sports and Entertainment Marketing TDM		
TTDM	Travel and Tourism		