



# DECA DAY

**FRIDAY  
NOVEMBER 3RD**

**PHOENIX  
RACEWAY**

7602 Jimmie Johnson Dr,  
Avondale, AZ 85323

Learn what it is like to truly live life in the FAST LANE. Accelerate your Sports and Entertainment Marketing skills at the Phoenix Raceway at the 2023 NASCAR DECA Day! Get the behind the scenes tour of the Race Facility, NASCAR Panel interactions, race day operations and marketing that NASCAR uses to provide an exhilarating experience for spectators and drivers alike. This conference will help you EXPERIENCE THE DIFFERENCE and prepare you to drive down Victory Lane with DECA.

### CONFERENCE AGENDA

\*SUBJECT TO CHANGE

#### FRIDAY NOVEMBER 3RD

DRESS CODE:DECA SHIRT AND JEANS

8:30 AM - 9:00 AM REGISTRATION

9:00 AM - 9:30 AM OPENING SESSION

9:30 AM - 12:30 PM  
NASCAR HOSTED SESSIONS & TOUR

1:00 PM - ARCA MENARDS SERIES WEST CHAMPIONSHIP

7:00 PM - CHAMPIONSHIP TRUCK RACE (OPTIONAL)

### \$50 PER ATTENDEE

Includes conference materials & Race ticket

Lunch available for purchase on site

### October TBD **REGISTRATION DUE**

NO refunds or return of funds will be granted after registration closes

Registration Link on Arizona DECA website  
All information is subject to change



QUESTIONS?  
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AZDECA.ORG

