

ADVISOR UPDATE

AUGUST 2026



Issue 001

August

Welcome Back to School

We're excited to kick off another incredible year with the August 2026 newsletter. This monthly newsletter is written by your Arizona DECA State Staff with one goal in mind: to keep you in the loop. We hope you are having a wonderful start to your school year and we're looking forward to an amazing year together - Daniel Poffinbarger, Chartered Association Advisor

Welcome Message - Team 66

"Welcome to the 2026-2027 school year! As your state officer team, we are excited to find our Next Big Thing with you all throughout our year! From conferences to competitions, we are here to help and connect with you!

We cannot wait to see you soon and grow together!"
— Your Arizona DECA State Officer Team 66



Important DEADLINES:

Aug

10

**Advisor Leadership
Conference & Hotel
Registration DUE**

Aug

12

**Fall Leadership
Conference
Registration DUE**

Sep

4

**Camp DECA
Registration Due**

Important DATES:

Aug

25-26

**Advisor Leadership
Conference**

Aug

31

**Fall Leadership
Conference**

Sept

28-30

Camp DECA



JOIN US FOR ADVISOR LEADERSHIP CONFERENCE!



ADVISOR LEADERSHIP CONFERENCE

**WESTIN LA PALOMA
TUCSON, AZ**

AUGUST 25-26, 2026

Join Arizona DECA for our Advisor Leadership Conference (ALC) where you will learn what it takes to be successful with your CTSO this year. This conference will allow advisors to learn the ins and outs of what DECA and Arizona DECA have to offer from membership, DECA+, Program of Leadership, calendar of events, state and national programs, and competitive event updates!

TENTATIVE AGENDA

***SUBJECT TO CHANGE**

TUESDAY, AUG. 25th

9:00 AM - REGISTRATION

10:00 AM - AM WORKSHOPS

12:00 - 1:00 PM - LUNCH PROVIDED

1:00 PM - PM WORKSHOPS

5:00 PM - DINNER ON YOUR OWN

WEDNESDAY, AUG. 26th

8:00 AM - BREAKFAST PROVIDED

9:00 AM - AM WORKSHOPS

12:00 - SAFE TRAVELS HOME

\$225

PER ADVISOR

Includes: 2 meals, Professional Development hours and Conference Materials

HOTEL INFORMATION

\$157.99 PER NIGHT

Westin La Paloma Resort & Spa
Tucson, AZ

Rate \$141/night + 12.05% tax/fees
= \$157.99/ night

**HOTEL RESERVATIONS MUST BE
MADE BY AUGUST 10th**

REGISTRATION OPENS

JUNE 8th

REGISTRATION DUE

AUGUST 10th

**NO cancellations, refunds or return
of funds will be granted after
registration closes**



Registration Link on Arizona DECA website
All information is subject to change



CHAPTER OPPORTUNITIES

CHAPTER VISIT REQUESTS

Have a State Officer visit your classroom and present to your class and/or chapter about the benefits of becoming a DECA Member! You can request days that work best for you and the state officer of your choosing. Chapter Visits are available from now until November 1st.

Click Here

Request your visit today!

**NEXT
BIG
THING**
DECA

UPCOMING EVENT REGISTRATION LINKS:

FALL LEADERSHIP

CONFERENCE

CHASE FIELD – PHOENIX, AZ

AUGUST 31

REGISTRATION LINK:

[HTTPS://AZED.JOTFORM.COM/261
685417683165](https://azed.jotform.com/261685417683165)

CAMP DECA

LOST CANYON: A YOUNG LIFE CAMP

WILLIAMS, AZ

SEPT 28 – 30

REGISTRATION LINK:

[HTTPS://AZED.JOTFORM.COM/261
686494290165](https://azed.jotform.com/261686494290165)

RED ZONE LEADERSHIP

CONFERENCE: CTSO TAKEOVER

STATE FARM STADIUM – GLENDALE, AZ

NOVEMBER 13

REGISTRATION LINK:

[HTTPS://AZED.JOTFORM.COM/261
415214467050](https://azed.jotform.com/261415214467050)

CHAPTER AND MEMBER RECOGNITION

Are there exceptional Arizona DECA members or chapters who embody DECA's founding principles? Do you believe those members deserve recognition? Arizona DECA's Chapter of the Month and Member of the Month programs offers a platform for recognizing and celebrating the accomplishments of chapters and members throughout the state who have achieved remarkable feats. Anyone can nominate by clicking the respective link below. Remember, the nominated member doesn't have to be from your own chapter!

DUE THE 25TH OF EACH MONTH

**CHAPTER OF
THE MONTH**



**MEMBER OF
THE MONTH**

Council Applications!

Do you have any students Ready to Go the Extra and make your mark on Arizona DECA? Encourage them to apply to be part of a State Council! As a council member, they will collaborate with the State Officer Team, contribute to statewide projects, and help shape the DECA experience for members across Arizona. Applications opened August 1. **[CLICK HERE](#)** to learn more and submit your application.



Membership Portal is NOW Open!

The DECA Inc. membership portal is now open for the 2025–2026 school year. All members are \$20 for the year. Register your students today with your chapter log in.

Membership Portal Link:

<https://membership.decaregistration.com/deca#>

Membership System Instructions: [CLICK HERE!](#)

DECA Inc's Activate Your Chapter Deadline: September 30

LOOKING FOR RESOURCES??

[CLICK HERE](#) TO CHECK OUT OUR ADVISOR RESOURCES/LINKS WEBPAGE. FROM REQUIRED DOCUMENTS TO DECA INC.'S BRANDING GUIDE, YOU WILL FIND IT HERE!

NEED A QUOTE??

[CLICK HERE](#) TO USE THE NEW QUOTE GENERATOR TO AUTOMATICALLY SEND YOURSELF A QUOTE FOR CONFERENCES AND MEMBERSHIP

IMPORTANT!! UPDATED COMPREHENSIVE CONSENT FORM

[CLICK HERE](#) TO ACCESS OUR UPDATED COMPREHENSIVE CONSENT FORM FOR THE 2026–2027 SCHOOL YEAR. PLEASE NOTE THAT EVERY MEMBER OF YOUR CHAPTER MUST HAVE A COMPLETED AND SIGNED FORM ON FILE WITH YOU IN ORDER TO ATTEND ANY DECA EVENT. CHAPTER ADVISORS MUST HAVE THESE COMPLETED FORMS ON HAND (PHYSICALLY OR DIGITALLY) FOR EVERY ATTENDING MEMBER. MEMBERS WITHOUT A COMPLETED CONSENT FORM WILL NOT BE ALLOWED TO PARTICIPATE

2026–2027 CHAPTER DISTRICT ASSIGNMENTS

DISTRICT 1

BARRY GOLDWATER HIGH SCHOOL
BOULDER CREEK HIGH SCHOOL
CHAPARRAL HIGH SCHOOL
DEER VALLEY HIGH SCHOOL
DESERT MOUNTAIN HIGH SCHOOL
HORIZON HIGH SCHOOL
MOUNTAIN RIDGE HIGH SCHOOL
PARADISE VALLEY HIGH SCHOOL
PINNACLE HIGH SCHOOL
SANDRA DAY O'CONNOR HIGH SCHOOL

DISTRICT 2

ALHAMBRA HIGH SCHOOL
BETTY H FAIRFAX HIGH SCHOOL
CACTUS HIGH SCHOOL
CAMELBACK HIGH SCHOOL
CENTENNIAL HIGH SCHOOL
CENTRAL HIGH SCHOOL
CACTUS CANYON HIGH SCHOOL
IRONWOOD HIGH SCHOOL
LIBERTY HIGH SCHOOL
MARYVALE HIGH SCHOOL
METRO TECH HIGH SCHOOL
NORTH HIGH SCHOOL
PEORIA FLEX ACADEMY
PEORIA HIGH SCHOOL
RAYMOND S KELLIS HIGH SCHOOL
SOUTH MOUNTAIN HIGH SCHOOL
SUNRISE MOUNTAIN HIGH SCHOOL
TREVOR G BROWNE HIGH SCHOOL

DISTRICT 3

BUENA HIGH SCHOOL
CASA GRANDE UNION HIGH SCHOOL
CATALINA FOOTHILLS HIGH SCHOOL
DESERT VIEW HIGH SCHOOL
DOUGLAS HIGH SCHOOL
MOUNTAIN VIEW HIGH SCHOOL - MARANA
PUEBLO HIGH SCHOOL
STAR ACADEMIC HIGH SCHOOL
TUCSON HIGH MAGNET SCHOOL
VISTA GRANDE HIGH SCHOOL
WALDEN GROVE HIGH SCHOOL

DISTRICT 4

ALA IRONWOOD
ALA GILBERT
ALA VIRTUAL ACADEMY
CRISMON HIGH SCHOOL
DESERT RIDGE HIGH SCHOOL
DESERT SUNRISE HIGH SCHOOL
EASTMARK HIGH SCHOOL
GILBERT HIGH SCHOOL
HIGHLAND HIGH SCHOOL
HIGLEY HIGH SCHOOL
HOLBROOK HIGH SCHOOL
MARICOPA HIGH SCHOOL
MONUMENT VALLEY HIGH SCHOOL
PAYSON HIGH SCHOOL
QUEEN CREEK HIGH SCHOOL
RED MESA HIGH SCHOOL
WILLIAMS FIELD HIGH SCHOOL
WINDOW ROCK HIGH SCHOOL
MESA HIGH SCHOOL
DOBSON HIGH SCHOOL
MOUNTAIN VIEW HIGH SCHOOL - MESA
WESTWOOD HIGH SCHOOL
RED MOUNTAIN HIGH SCHOOL



DISTRICT 5

ARIZONA COLLEGE PREPARATORY
BASHA HIGH SCHOOL
CASTEEL HIGH SCHOOL
CHANDLER HIGH SCHOOL
DESERT VISTA HIGH SCHOOL
HAMILTON HIGH SCHOOL
INNOVATION CENTER
MARCOS DE NIZA HIGH SCHOOL
MCCLINTOCK HIGH SCHOOL
PERRY HIGH SCHOOL
TEMPE HIGH SCHOOL

DISTRICT 6

AGUA FRIA HIGH SCHOOL
CANYON VIEW HIGH SCHOOL
DESERT EDGE HIGH SCHOOL
DYSART HIGH SCHOOL
HARVEST PREPARATORY ACADEMY
LAKE HAVASU HIGH SCHOOL
MILLENNIUM HIGH SCHOOL
MOUNTAINSIDE HIGH SCHOOL
SHADOW RIDGE HIGH SCHOOL
TONOPAH VALLEY HIGH SCHOOL
VALLEY VISTA HIGH SCHOOL
VERRADO HIGH SCHOOL
WILLOW CANYON HIGH SCHOOL

DISTRICT 7

APOLLO HIGH SCHOOL
COPPER CANYON HIGH SCHOOL
DISTANCE LEARNING ACADEMY
GLENDALE HIGH SCHOOL
GREENWAY HIGH SCHOOL
INDEPENDENCE HIGH SCHOOL
INSIGHT ACADEMY OF ARIZONA
MOON VALLEY HIGH SCHOOL
SUNNYSLOPE HIGH SCHOOL
THUNDERBIRD HIGH SCHOOL
TOLLESON UNION HIGH SCHOOL
WASHINGTON HIGH SCHOOL
WEST POINT HIGH SCHOOL

CHAPTER AWARDS!

Last year, ADE Program Services and Arizona DECA worked together to simplify the monitoring process as well as the annual chapter submission and chapter awards!

This year, the Chapter Awards tasks required have been updated, and the tasks available to completed have been added to as well.

[Click here to see the new chapter awards!](#)

Fall Leadership Conference

FLC 2026 is a full day of leadership, connection, and unforgettable experiences. Start the morning with inspiring sessions, spend the afternoon enjoying pre-game fun with your chapter, and finish the night cheering on the Arizona Diamondbacks against the Philadelphia Phillies. Start your year off with a home run and don't miss out!

General Information

- **Date:** Monday, August 31, 2026
- **Location:** Chase Field – Phoenix, AZ
- **Dress Code:** DECA Casual (chapter/school shirt and jeans/pants)



Schedule

- 8:30 AM – 10:00 AM: Registration
- 10:00 AM – 10:45 AM: Opening Session
- 10:45 AM – 11:30 AM: Session 1 (Diamondbacks Panel)
- 11:45 AM – 12:30 PM: Session 2
- 12:45 PM – 1:30 PM: Session 3
- 1:30 PM – 5:00 PM: Food & pre-game activities with your chapter
- 5:00 PM: Gates Open to Chase Field
- 6:40 PM: Arizona Diamondbacks vs. Philadelphia Phillies

Registration

[CLICK HERE FOR REGISTRATION LINK](#)

Due by August 12th

Cost

\$65 for Students

\$45 for Advisors and Chaperones



CALL FOR PRESENTERS

2026 ARIZONA DECA

FALL LEADERSHIP CONFERENCE

Our Conference Schedule is built on the format of attendees having the first session with the Diamondbacks Panel all together and 2 sessions where they choose their workshop options they would like to attend. They will be able to choose from the sessions available during each time frame.

This is the proposed schedule and is subject to change.

10:00 - 10:45 (Opening Session)

10:45 - 11:30 (Session 1: DBacks Panel for All)

11:45 - 12:30 (Session 2)

12:45 - 1:30 (Session 3)

When: August 31, 2026

**Where: Chase Field
- Phoenix, AZ**

REGISTER TODAY!

**SCAN QR
CODE
OR
CLICK
HERE!**



For the call for presenters, we are looking for presenters and organizations to facilitate engaging workshops for our attendees.

As a presenter you have the option to present the following:

- 1.) 1 workshop given 1 time for 1 of our sessions
- 2.) 1 workshop repeated for 2 of our sessions
- 3.) 2 different topic workshops given for 2 of our sessions

IDEAL WORKSHOP TOPICS

- | | |
|--------------------|------------------------|
| ✓ Leadership | ✓ DECA |
| ✓ Finance | ✓ Personal Branding |
| ✓ Marketing | ✓ Competition |
| ✓ Entrepreneurship | ✓ Team Building |
| ✓ Careers/Jobs | ✓ College / University |

Some of the presentation spaces DO NOT have AV and screen capabilities. We would like to request that you let us know at time of registration if you need a screen and projector so that we can plan accordingly. If you can plan your workshop without the need for a screen and projector that would be ideal for the venue.

Questions? Contact Us! 

Dan Poffinbarger - Chartered Association Advisor (CAA)

Dan.Poffinbarger@azed.gov

Cristal Hurtado - Program Project Specialist

Cristal.HurtadoGonzalez@azed.gov

Camp DECA

Camp DECA 2026 is your chance to grow as a leader and make lasting connections with fellow Arizona DECA members. Step out of your comfort zone, engage in fun challenges, and gain valuable insights to take your chapter to the next level. Don't miss this opportunity to transform your leadership journey!

General Information

- **Event:** Camp DECA 2026
- **Dates:** September 28-30, 2026
- **Location:** Lost Canyon: A Young Life Camp, 1450 S Perkinsville Rd, Williams, AZ 86046
- **Preferred Attendees:** Arizona DECA chapter officers and aspiring student leaders



Highlights

- Engage in character-building team-building activities
- Network with DECA leaders from across Arizona
- Design a Program of Leadership for chapter success
- Compete in exciting team challenges to develop problem-solving skills
- Learn strategies to enhance chapter engagement and leadership effectiveness

Registration

[CLICK HERE FOR REGISTRATION LINK](#)

Due by September 4th

Cost

\$225 per attendee

Includes housing 5 meals and conference materials