

2026-2027 ADVISOR GUIDE



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BOARD OF DIRECTORS:

DANIEL POFFINBARGER - HS CHARTERED ASSOCIATION ADVISOR
CRISTAL HURTADO GONZALEZ - ADE: PROGRAM PROJECT SPECIALIST
JULIE ELLIS - ADE: STATE CTSO DIRECTOR
ELENA GALLEGU RASCON - ADE: PROGRAM SPECIALIST
KENDRA WILSON - HS STATE PRESIDENT
KELLY ABBOTT - BOARD CHAIR
DAVID CARTER - PAST BOARD CHAIR
KRISTINE KWANT - BOARD MEMBER
MIKAYLA CERWINSKE - BOARD MEMBER
JOEY PALOMAREZ - BUSINESS & INDUSTRY BOARD MEMBER
ALBERT BUI - BUSINESS & INDUSTRY BOARD MEMBER
MATTHEW PEAGLER - BUSINESS & INDUSTRY BOARD MEMBER
STACEY ETHERINGTON - BUSINESS & INDUSTRY BOARD MEMBER

STATE STAFF CONTACT INFORMATION

STATE FINANCIAL CONTACT: SEND ALL STATE PAYMENTS TO THIS ADDRESS:

ARIZONA DECA FINANCIAL SERVICES
P.O. BOX 1440
OWASSO, OK 74055
EMAIL: ARIZONA@CTSOFINANCE.ORG

DANIEL POFFINBARGER
CHARTERED ASSOCIATION ADVISOR (CAA)
EMAIL: DAN.POFFINBARGER@AZED.GOV
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CRISTAL HURTADO GONZALEZ
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JULIE ELLIS
State CTSO Director
EMAIL: JULIE.ELLIS@AZED.GOV

ELENA GALLEGU RASCON
Program Specialist
EMAIL: ELENA.GALLEGORASCON@AZED.GOV

DECA INC.
1908 ASSOCIATION DRIVE
RESTON, VA 20191
PHONE: (703) 860-5000
FAX: (703) 860-4013
DECA.ORG

MEMBERSHIP:
MEMBERSHIP@DECA.ORG

NATIONAL CONFERENCES:
CONFERENCES@DECA.ORG

SHOP DECA:
SHOPDECA@DECA.ORG

DECA INC.
CONTACT INFORMATION



2026-2027 STATE OFFICER TEAM



STATE PRESIDENT
Kendra Wilson
Casa Grande Union High School
KENDRA@ARIZONADECA.ORG



VP OF LEADERSHIP DEVELOPMENT
Shamitha Doki
Mountain Ridge High School
SHAMITHA@ARIZONADECA.ORG



VP OF FINANCE
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VP OF COMMUNITY SERVICE
Tazbah Spruhan
Window Rock High School
TAZBAH@ARIZONADECA.ORG



VP OF CAREER DEVELOPMENT
Eion Shyij
Raymond S. Kellis High School
EION@ARIZONADECA.ORG

IMPORTANT LINKS

ARIZONA DECA WEBSITE:

WWW.AZDECA.ORG

The Arizona DECA website is maintained by the Arizona DECA Staff. Check here for the latest chapter news throughout the state and to register for state conferences and competitions.

NATIONAL DECA WEBSITE:

WWW.DECA.ORG

The National DECA website is maintained by the national office. Check this site to renew your membership, register for national conferences, and browse the resources section.

MEMBERSHIP SYSTEM:

[HTTPS://MEMBERSHIP.DECAREGISTRATION.COM/DECA#](https://MEMBERSHIP.DECAREGISTRATION.COM/DECA#)

CTSO ANNUAL SUBMISSION

See chapter awards page for required items.

FALL DUE DATE DECEMBER 1ST

SPRING DUE DATE FEBRUARY 3RD

****ADE REQUIRED** & NEW THIS YEAR: DATA PORTAL**

Submit for minimum requirement items of Arizona Chapter Award Link on the Advisor Resources/Links tab on the AZ DECA Website.

COMPREHENSIVE CONSENT FORM

Required for all members for the current school year. Must be brought to every event they attend.

Link on the Advisor Resources/Links tab of the AZ DECA Website.

CHAPTER VISITS

2026-2027 State officer team has the goal to visit each of our chapters this school year.

Request a visit:

[HTTPS://AZED.JOTFORM.COM/261864833761163](https://AZED.JOTFORM.COM/261864833761163)

2026 - 2027

STATE & NATIONAL THEME:



LOGOS, TEMPLATES & DOCUMENTS
SUPPORTING THIS THEME ARE AVAILABLE
NOW AT

[HTTPS://WWW.DECA.ORG/BRAND](https://WWW.DECA.ORG/BRAND)

BRANDING GUIDELINES COLOR PALETTE



BLUE
PMS 285 C
CMYK: 84, 54, 0, 0
RGB: 0, 114, 206
#0072CE



METALLIC GOLD
PMS 871 C
CMYK: 44, 45, 74, 17
RGB: 134, 117, 79 #
85754E



METALLIC SILVER
PMS 877 C
CMYK: 48, 39, 39, 3
RGB: 139, 141, 141
#8C9091



BLACK
CMYK: 75, 68, 67, 90
RGB: 0, 0, 0



WHITE
CMYK: 0, 0, 0, 0
RGB: 255, 255, 255

INCORRECT USAGE

A few rules are necessary for maintaining the integrity of the brand. Don't alter, stretch, distort, add or remove elements or rotate in any way. This also includes adding unattractive text elements and changing the color or typeface. Here are a few examples of ways you should NEVER consider when using the DECA logo.



MEMBERSHIP

MEMBERSHIP DUES

TRADITIONAL MEMBERSHIP

STUDENT & ADVISOR- \$20 (\$8 NATIONAL AND \$12 STATE)

THE NATIONAL MINIMUM CHAPTER SIZE IS TEN (10) STUDENT MEMBERS AND ONE (1) ADVISOR

ALUMNI & PROFESSIONAL DUES: \$20 (\$8 NATIONAL AND \$12 STATE)

REGISTER & RENEW MEMBERS ONLINE

MEMBERSHIP SYSTEM: [HTTPS://MEMBERSHIP.DECAREGISTRATION.COM/DECA#](https://membership.decaregistration.com/deca#)

SEND MEMBERSHIP PAYMENT WITH INVOICE TO:

DECA, INC

ATTN: MEMBERSHIP DEPARTMENT

1908 ASSOCIATION DRIVE

RESTON, VA 20191

2025 -2026 MEMBERSHIP DEADLINES

DECA INC ACTIVATE YOUR MEMBERSHIP INCENTIVE - SEPTEMBER 30

DECA INC INITIAL MEMBERSHIP - NOVEMBER 15

DISTRICT COMPETITION - NOVEMBER 15

STATE CAREER DEVELOPMENT CONFERENCE - FEBRUARY 1

INTERNATIONAL CAREER DEVELOPMENT CONFERENCE - FEBRUARY 15

NEW OR REACTIVATING CHAPTERS

IF YOU ARE A NEW CHAPTER OR NEED TO REACTIVATE, CONTACT THE NATIONAL OFFICE OR SEND AN EMAIL TO DAN.POFFINBARGER@AZED.GOV TO RECEIVE MORE INFORMATION.

PLEASE INCLUDE YOUR NAME, SCHOOL ADDRESS, AND SCHOOL EMAIL ADDRESS.

DECA+ SUBSCRIPTION

ARIZONA DECA PURCHASED DECA+ AS A MEMBERSHIP INCENTIVE. ONCE YOU HAVE REGISTERED 20+ MEMBERS IN THE MEMBERSHIP SYSTEM YOU WILL RECEIVE YOUR LOG IN INFORMATION.

CONTACT: DAN.POFFINBARGER@AZED.GOV

ARIZONA CONFERENCES & EVENTS

CAMP DECA

Who: Advisors and Chapter Officers & Members

When: September 28 - September 30, 2026

Where: Lost Canyon Young Life Camp - 1450 S Perkinsville Rd, Williams, AZ 86046

Cost: \$225 per Attendee

Registration Deadline: September 4, 2026

Payment: PO's/Payment should be sent to: Arizona DECA Financial Services, P.O. Box 1440 Owasso, OK 74055

All credit card payments will incur a 3% processing fee.

NO refunds, cancellations or return of funds will be granted after registration closure date.

Where to Register: <https://azed.jotform.com/261686494290165>

Fall Leadership Conference

HIT A HOME RUN with Arizona DECA at the 2026 Fall Leadership Conference with the Arizona Diamondbacks! Featuring engaging and relevant workshop sessions along with an evening at the ballpark, this year's Fall Leadership Conference will help you step up to the plate, discover THE NEXT BIG THING and swing for your DECA GOALS!

Who: DECA Advisors, Chaperones and Student Members

When: August 31, 2026

Where: Chase Field - 401 East Jefferson Street Phoenix, AZ 85004

Cost: \$65 per student, \$45 per adult

Registration Deadline: August 12, 2026

Payment: PO's/Payment should be sent to: Arizona DECA Financial Services, P.O. Box 1440 Owasso, OK 74055

All credit card payments will incur a 3% processing fee.

NO refunds, cancellations or return of funds will be granted after registration closes.

Where to Register: <https://azed.jotform.com/261685417683165>

Red Zone Leadership Conference

An Arizona CTSO Takeover with the Arizona Cardinals

Who: Advisors, Chaperones and Student Members

When: November 13, 2026

Where: State Farm Stadium - 1 Cardinals Drive, Glendale, AZ 85305

Cost: \$65 per attendee

Registration Deadline: October 15, 2026

Payment: PO's/Payment should be sent to: Arizona DECA Financial Services, P.O. Box 1440 Owasso, OK 74055

All credit card payments will incur a 3% processing fee.

NO refunds, cancellations or return of funds will be granted after registration closes.

Where to Register: <https://azed.jotform.com/261415214467050>

ARIZONA CONFERENCES & EVENTS

District Career Development Conference

Showcase your leadership skills by participating in District Competitive Events in December 2025. Online testing will be open on November 2 at 6am and will close at 6pm on November 26. District Event list can be found at <https://www.azdeca.org/district-leadership-conferences>.

Who: Advisors & Student Members (Must be a **paid member** in the membership system before registering)

When: December 2026

Online testing will be open on November 2 at 6am and will close at 6pm on November 24

Where: Various Locations

Cost: \$40 Student, \$20 Chaperone

Membership Eligibility Deadline: November 24, 2026

Registration Deadline: November 24, 2026

LATE REGISTRATION WILL NOT BE ACCEPTED

Event Registration will not be changed after registration deadline.

Where to Register: Links to each district registration can be found at <https://www.azdeca.org/district-leadership-conferences>

***New chapters are added to the district that is clustered closest to their school district.

DISTRICT 1

BARRY GOLDWATER HIGH SCHOOL
BOULDER CREEK HIGH SCHOOL
CHAPARRAL HIGH SCHOOL
DEER VALLEY HIGH SCHOOL
DESERT MOUNTAIN HIGH SCHOOL
HORIZON HIGH SCHOOL
MOUNTAIN RIDGE HIGH SCHOOL
PARADISE VALLEY HIGH SCHOOL
PINNACLE HIGH SCHOOL
SANDRA DAY O'CONNOR HIGH SCHOOL

DISTRICT 2

ALHAMBRA HIGH SCHOOL
BETTY H FAIRFAX HIGH SCHOOL
CACTUS HIGH SCHOOL
CAMELBACK HIGH SCHOOL
CENTENNIAL HIGH SCHOOL
CENTRAL HIGH SCHOOL
CESAR CHAVEZ HIGH SCHOOL
IRONWOOD HIGH SCHOOL
LIBERTY HIGH SCHOOL
MARYVALE HIGH SCHOOL
METRO TECH HIGH SCHOOL
NORTH HIGH SCHOOL
PEORIA FLEX ACADEMY
PEORIA HIGH SCHOOL
RAYMOND S KELLIS HIGH SCHOOL
SOUTH MOUNTAIN HIGH SCHOOL
SUNRISE MOUNTAIN HIGH SCHOOL
TREVOR G BROWNE HIGH SCHOOL

DISTRICT 3

BUENA HIGH SCHOOL
CASA GRANDE UNION HIGH SCHOOL
CATALINA FOOTHILLS HIGH SCHOOL
DESERT VIEW HIGH SCHOOL
DOUGLAS HIGH SCHOOL
MOUNTAIN VIEW HIGH SCHOOL - TUCSON
PUEBLO HIGH SCHOOL
STAR ACADEMIC HIGH SCHOOL
TUCSON HIGH MAGNET SCHOOL
VISTA GRANDE HIGH SCHOOL
WALDEN GROVE HIGH SCHOOL

DISTRICT 4

ALA IRONWOOD
ALA GILBERT
ALA VIRTUAL ACADEMY
CRISMON HIGH SCHOOL
DESERT RIDGE HIGH SCHOOL
DESERT SUNRISE HIGH SCHOOL
EASTMARK HIGH SCHOOL
GILBERT HIGH SCHOOL
HIGHLAND HIGH SCHOOL
HIGLEY HIGH SCHOOL
HOLBROOK HIGH SCHOOL
MARICOPA HIGH SCHOOL
MONUMENT VALLEY HIGH SCHOOL
PAYSON HIGH SCHOOL
QUEEN CREEK HIGH SCHOOL
RED MESA HIGH SCHOOL
WILLIAMS FIELD HIGH SCHOOL
WINDOW ROCK HIGH SCHOOL
MESA HIGH SCHOOL
DOBSON HIGH SCHOOL
MOUNTAIN VIEW HIGH SCHOOL - MESA
WESTWOOD HIGH SCHOOL
RED MOUNTAIN HIGH SCHOOL

DISTRICT 5

ARIZONA COLLEGE PREPARATORY
BASHA HIGH SCHOOL
CASTEEL HIGH SCHOOL
CHANDLER HIGH SCHOOL
DESERT VISTA HIGH SCHOOL
HAMILTON HIGH SCHOOL
INNOVATION CENTER
MARCOS DE NIZA HIGH SCHOOL
MCCLINTOCK HIGH SCHOOL
PERRY HIGH SCHOOL
TEMPE HIGH SCHOOL

DISTRICT 6

AGUA FRIA HIGH SCHOOL
CANYON VIEW HIGH SCHOOL
DESERT EDGE HIGH SCHOOL
DYSART HIGH SCHOOL
HARVEST PREPARATORY ACADEMY
LAKE HAVASU HIGH SCHOOL
MILLENNIUM HIGH SCHOOL
MOUNTAINSIDE HIGH SCHOOL
SHADOW RIDGE HIGH SCHOOL
TONOPAH VALLEY HIGH SCHOOL
VALLEY VISTA HIGH SCHOOL
VERRADO HIGH SCHOOL
WILLOW CANYON HIGH SCHOOL

DISTRICT 7

APOLLO HIGH SCHOOL
COPPER CANYON HIGH SCHOOL
DISTANCE LEARNING ACADEMY
GLENDALE HIGH SCHOOL
GREENWAY HIGH SCHOOL
INDEPENDENCE HIGH SCHOOL
INSIGHT ACADEMY OF ARIZONA
MOON VALLEY HIGH SCHOOL
SUNNYSLOPE HIGH SCHOOL
THUNDERBIRD HIGH SCHOOL
TOLLESON UNION HIGH SCHOOL
WASHINGTON HIGH SCHOOL
WEST POINT HIGH SCHOOL

ARIZONA CONFERENCES & EVENTS

State Career Development Conference (SCDC)

This year's State Career Development Conference will be held February 25-27, 2027 at the Arizona Grand Resort. This will provide a wonderful opportunity for students to shine as they compete among the best in the state in our competitive events program and participate in leadership workshops and trainings. The conference hotel is the Arizona Grand Resort & Spa, and all housing will be paid to the Arizona Grand by each chapter. Online testing and written submissions will take place prior to State Competition.

Who: DECA Advisors, Chaperones & Student Members
When: February 25-27, 2027
Where: Arizona Grand Resort & Spa - 8000 Arizona Grand Parkway Phoenix, AZ 85004
Cost: Registration: \$135 per student, \$75 per Advisor/Chaperone
Hotel: \$240 per room/per night – 5 occupancy max (students will be clustered to 4 or 5 occupancy)
Optional Food available for Pre-Purchase only
All-Inclusive Registration Packages available

Registration includes admission to conference activities and events, conference t-shirt, 1 Lunch & conference materials. Optional Meals and All-Inclusive Package options are available (Flyers on azdeca.org)

SCDC Important Dates

Registration Deadline: January 21, 2027

Written Event Submissions Deadline: February 3, 2027

Where to Register: <https://www.azdeca.org/state-career-development-conference>

Competitions: Principles of Business & Administration Events, Individual Series Events, Team Decision Making Events, Business Operations Research Events, Project Management Events, Integrated Marketing Campaign Events, Professional Selling Events, Personal Financial Literacy Event and Entrepreneurship Events, and NEW THIS YEAR, School Based Enterprise (SBE) Events.

Testing for the State Conference will be on site this year.

AZ DECA Scholarship Applications Due: **February 3rd – Online Submission**
Advisor of the Year Nominations Due: **February 3rd – Online Submission**
New Advisor (Year 1-3) of the Year Nominations Due: **February 3rd - Online Submission**
Administrator of the Year Nominations Due: **February 3rd - Online Submission**
Chapter Awards Submissions Due: **February 3rd - Online Submission**
DECA Blazer Video Submissions Due: **February 3rd - Online Submission**
Leadership Passport Program Submissions Due: **February 3rd - Online Submission**
Retiring Teacher Notification: Email Dan.Poffinbarger@azed.gov by February 3rd
AZ DECA Scholarship Applications Due: **February 3rd - Online Submission**

COMPETITION LIMITATIONS AND POLICIES:

- **Each registered member can compete in one (1) event this year at SCDC.**
- **For team events** - If a member of a team is not present for the team's competition, the team is not eligible to compete and will be disqualified. **The attending member CANNOT be moved to another event
- Principle Events are ONLY for 1st year DECA members who are freshmen or sophomores

INTERNATIONAL CONFERENCES & EVENTS

International Career Development Conference

The DECA International Career Development Conference (ICDC) is the highlight of the DECA year. Twenty thousand high school students, advisors, business professionals, and alumni gather for several days of DECA excitement. Most participants at ICDC compete in one of DECA's competitive events. The top competitors in each event are recognized for their outstanding achievements. In addition to the competitive events, many students and advisors participate in a variety of leadership and career advancing academies. This year's ICDC will be held April 16-21, 2027 in Anaheim, CA.

Who: Advisors & Student Members (must have qualified for academies or competitive events)

When: April 16-21, 2027

Where: Anaheim, CA - Anaheim Convention Center (800 W Katella Ave, Anaheim, CA 92802)

Registration Cost: See Informational Flyer coming soon to azdeca.org.

Membership Eligibility Deadline: February 15, 2027

Registration Deadline: March 10, 2027

1. **Register Qualified Attendees on Membership Portal**
2. **Select T-Shirt and Housing Registration on State Provided Link (Sent out after SCDC)**
3. **Select desired attractions on the membership portal system (Paid separately to DECA, Inc)**

****Arizona DECA Delegation registration will be invoiced after the registration deadline**

*****Registration & Housing will be paid to Arizona DECA. DECA Inc. coordinated DECA after Dark Activities (Disneyland/California Adventure, Universal Studios Hollywood, etc.) that will be paid on a separate invoice to DECA, Inc. All housing will be coordinated through Arizona DECA.**

Qualifying Competitions and Events: National Competitive Events, Leadership Academies- ELEVATE, ASPIRE, IGNITE, and THRIVE.

Additional DECA Inc. Conferences

DECA Inc. hosts the following conferences throughout the school year. These are conferences that you and your chapter are more than welcome to attend. All registration and coordination is done on your own for these conferences. Arizona DECA does not handle any coordination for the following conferences.

Ultimate DECA Power Trip

When: November 20-22, 2026

Where: Arlington, VA

Conference Information: <https://www.deca.org/conferences/power>

Registration Due: October 15, 2026

Sports and Entertainment Marketing Conference

When: January 27 – 31, 2027

Where: Orlando, FL

Conference Information: <https://www.deca.org/conferences/sem>

Registration Due: December 1, 2027

BUSINESS PROFESSIONAL

For ladies, must wear a business dress, or dress slacks/dress skirt with a dress shirt/blouse, with a blazer *or* an official DECA blazer. Scarves/ascots are required if wearing a collared shirt. Accommodations for religious or cultural reasons will be taken under consideration on a conference-by-conference basis. (Reminder, official DECA blazer is not required.)

For gentlemen, must be in a suit, sportscoat/blazer, or official DECA blazer with dress slacks, a collared dress shirt, necktie, dress shoes, and dress socks. Accommodations for religious or cultural reasons will be taken under consideration on a conference-by-conference basis. (Reminder, official DECA blazer is not required.)

BUSINESS CASUAL

For gentlemen, this includes a collared shirt with dress slacks or khakis. Professional neckwear is optional.

For ladies, this includes dress slacks or a skirt paired with a blouse, dress shirt, or polo. Professional neckwear is optional.

Not acceptable: athletic wear, jeans, carpenter pants, shorts, or overly casual/revealing clothing. Flip-flops are not permitted.

CASUAL ATTIRE

Casual attire should be school-appropriate and follow your school's dress code. This can be casual clothes, DECA or school-appropriate spirit wear with jeans, pants, or khakis that meet school dress code guidelines. Clothing should be neat, appropriate, and free of rips, distressing, or inappropriate graphics.

Closed-toe shoes are recommended. Sleepwear, overly casual items (including flip-flops/slides), and revealing clothing (such as tank tops or crop tops) are not permitted.

DRESS CODE POLICY

Participants who do not follow the Arizona DECA dress code may be asked to change, or may be disqualified if participating in a competitive event. Additional action may be taken in accordance with conference policies and procedures. Students are expected to follow all guidelines set by Arizona DECA leadership.

DRESS CODE BY EVENT

GENERAL SESSIONS

All members attending Opening, Closing or Mid-Conference Sessions at any Arizona DECA Conference are required to follow Dress Code guidelines according to the corresponding conference. Students receiving awards or recognition on stage at District Conferences or at the State Career Development Conference must be in professional dress.

COMPETITIVE EVENT AREAS

All competitors must wear business professional dress as outlined above.

All attendees, even those not competing, must be in professional dress as outlined above if in competitive event areas.

ELECTION SESSIONS

State Officer Candidates and voting delegates must be in business professional dress.

Business casual is recommended for all other attendees.

ENTERTAINMENT / DECA AFTER DARK

School-appropriate casual attire is acceptable as outlined above.

EXHIBIT/WORKSHOP AREAS

Minimum attire: Business casual as outlined above.

WHAT TO WEAR OUTFIT EXAMPLES

PROFESSIONAL BUSINESS ATTIRE (REQUIRED AT MAJOR CONFERENCES)



Suits, blazers, dress shirts/blouses, dress slacks or skirts/dresses (at or below the knee), dress shoes. Professional, polished, and conference-appropriate.

BUSINESS CASUAL ATTIRE (RECOMMENDED FOR OTHER AREAS)



Collared shirts, blouses, dress pants, skirts, or dresses. Closed-toe shoes. No jeans, shorts, athletic wear, or flip-flops.

CASUAL ATTIRE (FOR APPROPRIATE CASUAL SETTINGS)



School-appropriate casual clothing. Jeans are acceptable. No strapless, backless or spaghetti straps. Appropriate shoes must be worn.

COMPETITIVE EVENTS

DISTRICT CAREER DEVELOPMENT CONFERENCES:

These conferences are not required nor a qualifier. These conferences are hosted and facilitated by the state staff and considered a practice event for the State Career Development Conference.

Only offers role play and case study events.

28 events Available: Individual Series (14), Team Decision Makings (8), Personal Financial Literacy (1) and Principle Events (5)

EACH REGISTERED MEMBER IS TO ONLY COMPETE IN ONE (1) EVENT.

STATE CAREER DEVELOPMENT CONFERENCE (SCDC):

QUALIFIER FOR ICDC

28 Role Play/Case Study events Available: Individual Series (14), Team Decision Makings (8), Personal Financial Literacy (1) and Principle Events (5)

25 Prepared Events: Business Operations Research (5), Project Management (6), Entrepreneurship (6), Integrated Marketing Campaign (3) and Professional Selling and Consulting (3), and School Based Enterprise (SBE) (2)*

Each registered member can compete in one (1) event.

*SBE are not qualifying events for ICDC, as these are directly allocated from DECA Inc. through Gold certification/re-certification process. Only chapters who have submitted for Gold certification may participate in the SBE events at SCDC

ARIZONA ICDC ALLOCATIONS:

2027 ICDC Allocations are determined based on the 2025-2026 Arizona DECA membership data. Arizona ended the 2025-2026 membership year with 6,280 members resulting in the allocations of Top 5 in all role play/case study events and Top 4 in each prepared event at the State Career Development Conference (SCDC) to qualify for the International Career Development Conference (ICDC). Each Chapter Campaign and SBE (Gold Certification and Re Certify Gold) earn two (2) allocations per chapter.

ICDC QUALIFICATIONS

1. All participants must be active members of DECA with the current year's dues on file with DECA Inc. prior to February 15 of the current school year.
2. All participants and written entries must be approved and authorized for entering competition by their chartered association through official competitive events registration forms.
3. All participants and written entries must meet the specifications set forth for each activity.
4. All participants must have participated in chartered association, district and/or local competition, or qualified through online competition.
5. All entry forms and creative entries must be submitted by the chartered association advisor or designee according to announced deadlines.
6. A participant may enter only one of the competitive events with a participatory component during DECA's International Career Development Conference.
7. No additions or substitutions may be registered for competition after the deadline set forth by DECA Inc.
8. A written entry may not be entered in more than one ICDC competitive event during a given year.
9. Once a written entry is entered in ICDC competition, the identical content material may not be entered in ICDC competition again.
10. All participants must attend the briefing sessions scheduled for their competitive event during ICDC.
11. Participants are required to follow the official DECA dress code outlined on this page.
12. All written entries must include a signed copy of DECA's Written Event Statement of Assurances and Academic Integrity (page 61 of the DECA Guide).
13. Participants must bring a photo ID to all event briefings, testing sessions and presentations. If a photo ID is not available, an advisor must verify the participant's identity.

COMPETITIVE EVENTS BY CATEGORY

PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS

Principles of Business Management and Administration **PBM**
 Principles of Entrepreneurship **PEN**
 Principles of Finance **PFN**
 Principles of Hospitality and Tourism **PHT**
 Principles of Marketing **PMK**

TEAM DECISION MAKING EVENTS

Business Law and Ethics Team Decision Making **BLTDM**
 Buying and Merchandising Team Decision Making **BTDM**
 Entrepreneurship Team Decision Making **ETDM**
 Financial Services Team Decision Making **FTDM**
 Hospitality Services Team Decision Making **HTDM**
 Marketing Management Team Decision Making **MTDM**
 Sports and Entertainment Marketing Team Decision Making **STDM**
 Travel and Tourism Team Decision Making **TTDM**

INDIVIDUAL SERIES EVENTS

Accounting Applications Series **ACT**
 Apparel and Accessories Marketing Series **AAM**
 Automotive Services Marketing Series **ASM**
 Business Finance Series **BFS**
 Business Services Marketing Series **BSM**
 Entrepreneurship Series **ENT**
 Food Marketing Series **FMS**
 Hotel and Lodging Management Series **HLM**
 Human Resources Management Series **HRM**
 Marketing Communications Series **MCS**
 Quick Serve Restaurant Management Series **QSRM**
 Restaurant and Food Service Management Series **RFSM**
 Retail Merchandising Series **RMS**
 Sports and Entertainment Marketing Series **SEM**

PERSONAL FINANCIAL LITERACY EVENT

Personal Financial Literacy **PFL**

ONLINE EVENTS

These events are completed online on their own dates and ranges. Those who qualify in their respected online events can represent Arizona DECA At ICDC

Stock Market Game **SMG**
 Virtual Business Challenge–Accounting **VBCAC**
 Virtual Business Challenge–Entrepreneurship **VBCEN**
 Virtual Business Challenge–Fashion **VBCFA**
 Virtual Business Challenge–Hotel Management **VBCHM**
 Virtual Business Challenge–Personal Finance **VBCPF**
 Virtual Business Challenge–Restaurant **VBCRS**
 Virtual Business Challenge–Retail **VBCRT**
 Virtual Business Challenge–Sports **VBCSP**

BUSINESS OPERATIONS RESEARCH EVENTS

Business Services Operations Research **BOR**
 Buying and Merchandising Operations Research **BMOR**
 Finance Operations Research **FOR**
 Hospitality and Tourism Operations Research **HTOR**
 Sports and Entertainment Marketing Operations Research **SEOR**

PROJECT MANAGEMENT EVENTS

Business Solutions Project **PMBS**
 Career Development Project **PMCD**
 Community Awareness Project **PMCA**
 Community Giving Project **PMCG**
 Financial Literacy Project **PMFL**
 Sales Project **PMSP**

ENTREPRENEURSHIP EVENTS

Innovation Plan **EIP**
 Start-Up Business Plan **ESB**
 Independent Business Plan **EIB**
 International Business Plan **IBP**
 Business Growth Plan **EBG**
 Franchise Business Plan **EFB**

INTEGRATED MARKETING CAMPAIGN EVENTS

Integrated Marketing Campaign–Event **IMCE**
 Integrated Marketing Campaign–Product **IMCP**
 Integrated Marketing Campaign–Service **IMCS**

PROFESSIONAL SELLING AND CONSULTING EVENTS

Financial Consulting **FCE**
 Hospitality and Tourism Professional Selling **HTPS**
 Professional Selling **PSE**

ARIZONA DECA PROGRAMS

Leadership Passport Program (Individual)

- Individual progressive program
- Recognition at SCDC
- 4 Levels
 - Bronze
 - Silver
 - Gold
 - Diamond
- Due February 3rd

Monthly Recognition - Chapter of the Month & Member of the Month

- Anyone can nominate
- Nominations due on the 25th of every Month.
- Links azdeca.org on the advisor resource tab

State Council Member

- Assist the State Officers with their set goals and initiatives
- Application Link will be on azdeca.org under the students tab
- Application Due: **September 13th**
- Virtual meetings each month
- Recognition at SCDC

2027-2028 State Officer

- Informative workshops at CAMP DECA, FLC, and each District Conference
- Serve the 6000+ members of Arizona DECA
- 25 absences from the term school year
- Travel to DECA events
- Application Link will be on azdeca.org
- Application Due: January 23, 2027

DECA BLAZER CONTEST

Join the Arizona DECA Blazer Contest! Submit a short video by early February highlighting what your DECA blazer means to you. Share how wearing the blazer reflects your identity, confidence, and connection to the DECA community. Let your creativity shine and make your blazer a story!

2 winners will be selected, their videos played at SCDC and they will be awarded their very own DECA blazer at SCDC.

SUBMISSION DUE: FEBRUARY 3RD
AZDECA.ORG

2026-2027 Arizona DECA Chapter Awards

This program is designed to provide recognition for our Chapters while ensuring that our membership is strong and active. All documentation for awards will be due on February 3rd. Go to the azdeca.org website, under the Advisor Tab, click on the Resources/Links.

All chapters are required to submit the following as a prerequisite to earning any chapter award:

1. Must complete the ADE CTSO Annual Submission Form (housed in the CTE Data Portal)

- Update and submit a current copy of your local Constitution/Bylaws (must be signed and dated by chapter officers)
- Input your DECA membership into the DECA, Inc. membership system by December 1st and attach the invoice (minimum of 10 members)
- Submit a current Program of Leadership (POL). Must be in the DECA Inc. Format - PAGE 6 ONLY
- Hold at least two meetings per school year (submit meeting minutes)
- List of chapter officers and positions held

In addition to the required items above, the chapter must complete the following quantity of tasks for each category in order to earn the respective chapter award:

# OF TASKS PER CATEGORY	BRONZE	SILVER	GOLD	DIAMOND
MEMBERSHIP	3	4	5	6
INNOVATION	3	4	5	6
ADVOCACY	3	4	5	6
COMMUNITY SERVICE	3	4	5	6

AWARDS GIVEN AT SCDC	BRONZE	SILVER	GOLD	DIAMOND
CERTIFICATE	X	X	X	X
NAMETAG RIBBONS	X	X	X	X
CHAPTER RECOGNITION ON PROGRAM	X	X	X	X
TROPHY AWARD		X	X	X
LAPEN PINS			X	X
BANNER				X
RESERVED SEATING AT SCDC GENERAL SESSIONS				X

CHAPTER AWARD TASKS:

ALL TASKS MUST BE COMPLETED IN THE 2026-2027 SCHOOL YEAR, AND DOCUMENTED EVIDENCE MUST BE UPLOADED INTO THE CHAPTER AWARD JOTFORM BY FEBRUARY 3RD

MEMBERSHIP:

1. Minimum of 20 student members—Required for a **FREE DECA+ Subscription** from Arizona DECA
2. Register 20 alumni members or 20 professional members in the DECA membership system
3. Attend at least two Arizona DECA Events
4. Create a chapter budget for the current school year.
5. Have a Student-Based Enterprise (SBE) that Certifies or Recertifies Gold for ICDC. (Verified with DECA Inc. After submission)
6. Have at least one student apply for an Arizona DECA state council.
7. Recruit and submit at least 3 alumni into the Arizona DECA Alumni database form (on azdeca.org)
8. Have at least one senior apply for an Arizona DECA Scholarship or a DECA Inc. scholarship.

INNOVATION:

1. Complete the DECA Inc. Membership Chapter Campaign (<https://www.deca.org/campaigns>)
2. Complete the DECA Inc. Promotional Chapter Campaign (<https://www.deca.org/campaigns>)
3. Complete the DECA Inc. Community Service Chapter Campaign (<https://www.deca.org/campaigns>)
4. Complete the DECA Inc. Innovations + Entrepreneurship Campaign (<https://www.deca.org/campaigns>)
5. Create a Chapter T-shirt and wear it to one Arizona DECA Event
6. Participate in the District Conference Marketing Graphics Competition
7. Plan and execute a fundraising project for the chapter to attend a DECA event.
8. Plan and execute an event on campus to raise awareness of your chapter during November #DECAmonth

ADVOCACY:

1. Invite an industry person to be a guest speaker in your class/chapter.
2. Recruit a School Administrator to attend a local or state DECA Event.
3. Conduct at least one DECA PR Presentation (School Board, Civic Group, etc.)
4. Recruit three (3) judges to judge at a District Conference
5. Recruit a Workshop presenter for the Fall Leadership Conference
6. Have a minimum of 1 submission video to the DECA Blazer Contest
7. Have a chapter visit from Arizona DECA
8. Create and publish a chapter video sharing the impact DECA has on your members and share it on at least one social media platform

SERVICE:

1. Have at least 10% of members participate in the Arizona DECA Statewide Fall Community Service Project.
2. Create a “career closet” at your school where students can borrow professional attire for job interviews, competitions, or presentations. Pair it with an interview skills workshop or résumé review day, hosted by DECA members or local business professionals.
3. Plan and execute a fundraising project with proceeds donated to the Muscular Dystrophy Association (MDA)
4. Participate in a Work-Based Learning Activity, separate from an established school-based enterprise.
5. Log more than 500 hours of community service, collectively from chapter members, for activities dated from July 2026 to February 3, 2027.
6. Nominate an Arizona DECA Advisor (Veteran or New) and an Administrator of the year. Application due by February 3, 2026.
7. Have a newsletter article published on your chapter’s community service involvement and/or event.
8. Partner with another CTSO organization for a service activity in your community.

ADVISOR CHECK LIST

- ❖ **PO FOR MEMBERSHIP**
PAID TO DECA INC & FOLLOW YOUR SCHOOL'S POLICIES AND PROCEDURES
- ❖ **SUBMIT MEMBERSHIP IN SYSTEM**
USERNAME = CHAPTER ID
PASSWORD IS SET BY EACH ADVISOR
- ❖ **FILL OUT PAGE 6 OF THE DECA PROGRAM OF LEADERSHIP (POL)**
REQUIRED BY ADE
SUBMIT BY DECEMBER 1ST
- ❖ **REVIEW/UPDATE YOUR CONSTITUTION/BYLAWS**
REVIEW WITH YOUR CHAPTER OFFICERS,
SUBMIT YOUR CURRENT COPY BY DEC 1ST
- ❖ **HOST MONTHLY MEETINGS**
MINIMUM OF 2 MEETING MINUTES REQUIRED FOR ADE SUBMISSION
- ❖ **SUBMIT ADE ANNUAL CHAPTER SUBMISSION BY NOV 1, 2025**
MEMBERSHIP, CONSTITUTION/BYLAWS, POL AND MEETING MINUTES
- ❖ **PO FOR CAMP DECA**
SUBMIT TRAVEL PAPERWORK, AND FOLLOW SCHOOL POLICIES TO ENSURE THAT TRIP AND PO IS APPROVED
- ❖ **REGISTER FOR CAMP DECA**
ONLINE SUBMISSIONS DUE SEPT 4
- ❖ **ATTEND CAMP DECA**
- ❖ **PO FOR FALL LEADERSHIP CONFERENCE (FLC)**
SUBMIT TRAVEL PAPERWORK, AND FOLLOW SCHOOL POLICIES TO ENSURE THAT TRIP AND PO IS APPROVED
- ❖ **REGISTER FOR FALL LEADERSHIP CONFERENCE(FLC)**
ONLINE SUBMISSIONS DUE AUGUST 12
- ❖ **ATTEND FALL LEADERSHIP CONFERENCE**
- ❖ **PO FOR RED ZONE LEADERSHIP CONFERENCE**
SUBMIT TRAVEL PAPERWORK, AND FOLLOW SCHOOL POLICIES TO ENSURE THAT TRIP AND PO IS APPROVED
- ❖ **REGISTER FOR RED ZONE LEADERSHIP CONFERENCE**
ONLINE SUBMISSIONS DUE OCT 3
- ❖ **ATTEND RED ZONE LEADERSHIP CONFERENCE**
- ❖ **FALL COMMUNITY SERVICE**
MINIMUM OF 5 CHAPTER MEMBERS MUST PARTICIPATE DURING THE FALL SEMESTER
- ❖ **SPRING COMMUNITY SERVICE**
MINIMUM OF 5 CHAPTER MEMBERS MUST PARTICIPATE DURING THE SPRING SEMESTER
- ❖ **PO FOR DISTRICT CONFERENCES**
SUBMIT TRAVEL PAPERWORK, AND FOLLOW SCHOOL POLICIES TO ENSURE THAT TRIP AND PO IS APPROVED
- ❖ **REGISTER FOR THE CORRECT DISTRICT CONFERENCE**
REGISTRATION DUE NOV 24
MEMBERS MUST BE IN SYSTEM
CAN ONLY COMPETE IN 1 EVENT
- ❖ **ONLINE TESTING DISTRICT CONFERENCE**
ALL TESTING MUST BE DONE AT YOUR SCHOOL AND PROCTORED BY A SCHOOL ADULT.
- ❖ **ATTEND DISTRICT CONFERENCE**
- ❖ **PO FOR STATE CONFERENCE (SCDC)**
SUBMIT TRAVEL PAPERWORK, AND FOLLOW SCHOOL POLICIES TO ENSURE THAT TRIP AND PO IS APPROVED
- ❖ **REGISTER FOR STATE CONFERENCE**
REGISTRATION DUE JAN 21
REGISTER MEMBERS
SELECT CORRECT EVENTS
SELECT HOUSING
- ❖ **SUBMIT CHAPTER AWARD**
- ❖ **SUBMIT SCDC NOMINATIONS**
- ❖ **ATTEND SCDC**
- ❖ **PO FOR INTERNATIONAL CONFERENCE (ICDC)**
SUBMIT TRAVEL PAPERWORK, AND FOLLOW SCHOOL POLICIES TO ENSURE THAT TRIP AND PO IS APPROVED
- ❖ **REGISTER FOR ICDC CONFERENCE**
REGISTRATION DUE MAR 10
REGISTER FOR EVENTS IN MEMBERSHIP SYSTEM
FILL OUT HOUSING AND TSHIRT FORM
- ❖ **ATTEND ICDC**

Important Dates 2026-2027

AUGUST

1ST - Advisor Leadership Conference HOTEL REG. Due
10th - Advisor Leadership Conference Registration Due
12th - Fall Leadership Conference Registration Due
25th - Member and Chapter of the Month Nominations Due
25th - 26th - Advisor Leadership Conference - Tucson, AZ
31st - Fall Leadership Conference - Phoenix, AZ

SEPTEMBER

4th - CAMP DECA Registration DUE
5th - State Council Applications Due
8th - Stock Market Game Begins
25th - Member and Chapter of the Month Nominations Due
28th - Oct 2nd School-Based Enterprise Week
28th- 30th - Camp DECA - Williams, AZ
30th - Activate Your Chapter Incentive Deadline
30th - Virtual Business Challenge Registration Begins

OCTOBER

14th - 24th - Virtual Business Challenge Round 1
15th - Red Zone Leadership Conference Registration Due
15th - The Ultimate DECA Power Trip Registration Due
25th - Member and Chapter of the Month Nominations Due

NOVEMBER - #DECAMONTH

1st - ADE Chapter Submission - FALL DUE DATE
1st- DISTRICT Conference registration opens
2nd - District Conference Testing Window Opens
15th - Initial Membership Dues Deadline
16th-22rd - Global Entrepreneurship Week
20st - 22rd - The Ultimate DECA Power Trip
24th - District Conference Registration Due
25th - Member and Chapter of the Month Nominations Due
24th - District Conference Testing Closes

DECEMBER

1st - ADE Annual Chapter Submission Due
1st - DECA Chapter & Membership Campaigns Due
1st - School-Based Enterprise Certification Opens
1st - District 2 Conference - Ottawa University - Surprise, AZ
4th - Stock Market Game Ends
4th - District 6 Conference - Ottawa University - Surprise, AZ
TBD - District 1 - TBD
TBD - District 3 - TBD
TBD - District 5 - TBD
TBD - District 6 - TBD
TBD - District 7 - TBD
25th - Member and Chapter of the Month Nominations Due

JANUARY

11th - DECA Inc. Student Scholarship Applications Due
14th - School-based Enterprise Certification Due
12th-22rd - Virtual Business Challenge Round 2
20th - Advisor Scholarship Applications Due
21st- State Career Development Conference Registration Due
23rd - 2027-2028 State Officer Application Due
25th - Member and Chapter of the Month Nominations Due
28th-Feb 1st - Sports & Entertainment Marketing Conference

FEBRUARY - CTE MONTH

3rd - ADE Annual Chapter submission - SPRING DUE DATE
3rd - Prepared event submissions Due
3rd - Chapter Awards, "of the Year" Nominations, Community Service Competition, Leadership Passport, DECA Blazer Videos and AZ DECA Scholarships due
3rd - 2027-2028 State Officer Interviews
25th - 27th - State Career Development Conference Phoenix, AZ
27th - 28th - Newly elected state officer training

MARCH

3rd - AZ DECA ICDC Qualifier & Academy Applications Due
10th - ICDC Registration, Hotel & Shirt Form Due
23th - ICDC Prepared Event submissions portal opens
30th - ICDC Prepared event submissions Due

APRIL

16th-21th - ICDC - Anaheim, CA (includes travel days)

***ALL dates and information are
subject to change**





FALL LEADERSHIP CONFERENCE



August 31, 2026

\$65 PER STUDENT

\$45 PER ADVISOR/CHAPERONE

Includes conference
materials & game ticket

MONDAY, AUGUST 31, 2026

DRESS CODE: DECA CASUAL
CHAPTER SHIRT AND JEANS/PANTS

8:30 AM-10:00 AM	REGISTRATION (GATE 1)
10:00 AM-10:45 AM	OPENING SESSION
10:45 AM-11:30 AM	VIP PANEL
11:45 AM-12:30 PM	WORKSHOP SESSION 1
12:45 PM-1:30 PM	WORKSHOP SESSION 2
1:30 PM-5:00 PM	DINNER WITH YOUR CHAPTER
5:00 PM	GATES OPEN
6:40 PM	FIRST PITCH

*Conference agenda
subject to change



CHASE FIELD

401 East Jefferson Street
Phoenix, AZ 85004

Hit a home run with Arizona DECA at
the 2026 Fall Leadership Conference
with the Arizona Diamondbacks!
Featuring engaging and relevant
workshop sessions along with an
evening at the ballpark, this year's
Fall Leadership Conference will help
you step up to the plate, discover
THE NEXT BIG THING and swing for
your **DECA GOALS!**

JUNE 29

REGISTRATION OPENS

AUGUST 12

REGISTRATION DUE

*Due to ticket purchase
requirements, no
extensions will be provided

**NO cancellations,
refunds or return of
funds will be granted
after registration closes**

**Registration Link on
Arizona DECA website**

**All information is
subject to change**





MONDAY
SEPTEMBER 28, 2026
TO
WEDNESDAY
SEPTEMBER 30, 2026

Spend three days in the beautiful pines of Williams, Arizona surrounded by emerging leaders from around the state. Chapter officers will design a Program of Leadership, engage in character-building activities, network, and work on THE NEXT BIG THING for their chapters at #CampDECA!

CONFERENCE AGENDA

*SUBJECT TO CHANGE

MONDAY, SEPTEMBER 28

DRESS CODE: DECA SHIRT AND JEANS

4:00 PM - 6:00 PM REGISTRATION AND CABIN CHECK-IN

6:00 PM - 7:00 PM OPENING SESSION

7:00 PM - 8:00 PM DINNER

8:00 PM - 10:30 PM #CAMPDECA PROGRAMS

11:00 PM - 6:00 AM CURFEW

TUESDAY, SEPTEMBER 29

DRESS CODE: COLOR TEAM SWAG

8:00 AM - 8:45 AM BREAKFAST

9:00 AM - 12:00 PM #CAMPDECA PROGRAMS

12:00 PM - 12:45 PM LUNCH

1:00 PM - 3:00 PM #CAMPDECA PROGRAMS

3:00 PM - 5:00 PM CHAPTER TIME SESSION

5:00 PM - 5:45 PM DINNER

6:00 PM - 10:30 PM #CAMPDECA PROGRAMS

11:00 PM - 6:00 AM CURFEW

WEDNESDAY, SEPTEMBER 30

DRESS CODE: CAMP SHIRT AND JEANS

7:15 AM - 8:00 AM CABIN CLEANUP

8:00 AM - 8:45 AM BREAKFAST

9:00 AM - 10:30 AM CLOSING SESSION

LOST CANYON **A Young Life Camp**

1450 South Perkinsville Road
Williams, AZ 86046

\$225
PER ATTENDEE

Includes:

Housing, 5 meals &
Conference Materials

JULY 1ST
REGISTRATION OPENS
SEPTEMBER 4TH
REGISTRATION DUE

NO cancellations, refunds or
return of funds will be granted
after registration closes

Registration Link on
Arizona DECA website
All information is subject to change



RED ZONE LEADERSHIP

ARIZONA CTSO TAKEOVER @ THE CARDINALS

Date: November 13th, 2026

Location: State Farm Stadium

Registration Details

Opens: July 1, 2026

Closes: October 15, 2026

Cost: \$65 per attendee

(Registration fee includes the conference AND a ticket to the Cardinals vs. LA Rams game on Sunday 11/15!)

Registration Link: [Click Here](#)

Tentative Agenda

Registration Begins at 10:00 AM

Lunch on Your Own

Opening Session 12:00 PM

Breakout Sessions:

Session 1 – 1:15 PM – 2:00 PM

Session 2 – 2:15 PM – 3:00 PM

Session 3 – 3:15 PM – 4:00 PM

subject to change

About Red Zone Leadership

Get ready to be part of something exciting!

Join us at our brand-new statewide conference created for **ALL CTSO students**—no matter your pathway or experience.

Kick things off with a dynamic **interactive opening session** featuring the **Arizona Cardinals staff** alongside leaders from Arizona's CTSOs. This is your chance to connect, learn, and be inspired by professionals who know what it takes to succeed.

Dive into **engaging breakout sessions and hands-on workshops** focused on building real leadership and in-demand employability skills. These sessions are led by industry professionals representing a wide variety of career pathways—giving you practical insights you can use right away.

No matter where your future takes you, you'll leave with **valuable tools, fresh ideas, and the confidence to succeed.**

And the excitement doesn't stop there—

Come back on Sunday, November 15th, and experience the action live as the **Arizona Cardinals take on the L.A. Rams!**

Note:

Registration will be billed by each CTSO separately. Registration is considered FINAL upon the close of registration. No refunds will be offered after the close of registration.



? **QUESTIONS?**
CONTACT YOUR CTSO'S STATE ADVISOR,
OR VISIT THEIR WEBSITE

DISTRICT CAREER DEVELOPMENT CONFERENCES

Testing Window: November 2 - 24

**All students must be paid registered DECA Inc. members before you can register them for the conference

CONFERENCE TENTATIVE SCHEDULE

*Agenda subject to change

DRESS CODE: DECA OFFICIAL DRESS

10:00 AM - 10:30 AM Registration

10:30 AM - 10:45 AM Opening Session

11:00 AM - 3:00 PM Competitive Events

11:45 AM - 3:45 PM Workshops

4:00 PM - CLOSING AWARDS SESSION

DISTRICT 1 - TBD

DISTRICT 2

December 1 - Ottawa University - Surprise, AZ

DISTRICT 3 - TBD

DISTRICT 4 - TBD

DISTRICT 5 - TBD

DISTRICT 6

December 4 - Ottawa University - Surprise, AZ

DISTRICT 7 - TBD

\$40 PER STUDENT

\$20 PER CHAPERONE

\$0 FOR ADVISORS

Includes:

Conference Materials

& Lunch

REGISTRATION DUE
TBD

NO cancellations, refunds or return of funds will be granted after registration closes



Registration Link on Arizona DECA website
All information is subject to change



STATE CAREER DEVELOPMENT CONFERENCE SCDC



**Feb 25-27
2027**

Arizona Grand Resort & Spa

8000 Arizona Grand Parkway
Phoenix, AZ 85004

**REGISTRATION OPENS
JANUARY 4, 2027**

**REGISTRATION DUE
JANUARY 21, 2027**

NO refunds or return of funds will
be granted after registration closes

Registration Link on Arizona DECA website
All information is subject to change

****All students must be paid registered
DECA Inc. members before you can
register them for the conference**

**WRITTEN SUBMISSIONS,
AWARDS & NOMINATIONS DUE
February 3, 2027**

**TESTING WILL BE ON
SITE AT SCDC**

REGISTRATION FEE

Student - \$135
Advisor - \$75
Chaperone - \$75

Registration Includes:
Friday Lunch, Conference
T-Shirt & Materials

Optional Meals

\$35 - Thursday Dinner
\$25 - Friday Breakfast
\$35 - Friday Dinner
\$25 - Saturday Breakfast

\$240 Per Room Night

STUDENTS ROOMS WILL BE FILLED
WITH A MINIMUM OF 4 PER ROOM
AND A MAXIMUM OF 5 PER ROOM
HOTEL RESERVATIONS WILL BE DONE
THROUGH THE REGISTRATION SYSTEM
AND PAID TO ARIZONA DECA



QUESTIONS? Dan.Poffinbarger@azed.gov or visit azdeca.org

STATE CAREER DEVELOPMENT CONFERENCE SCDC



**Feb 25-27
2027**

Arizona Grand Resort & Spa

8000 Arizona Grand Parkway
Phoenix, AZ 85004

**REGISTRATION OPENS
JANUARY 4, 2027**

**REGISTRATION DUE
JANUARY 21, 2027**

NO refunds or return of funds will
be granted after registration closes

Registration Link on Arizona DECA website
All information is subject to change

****All students must be paid registered
DECA Inc. members before you can
register them for the conference**

**WRITTEN SUBMISSIONS,
AWARDS & NOMINATIONS DUE
February 3, 2027**

**TESTING WILL BE ON
SITE AT SCDC**

ALL INCLUSIVE REGISTRATION (price per person)

Student:

Quad Occupancy: \$375
Five Occupancy: \$351

STUDENTS ROOMS WILL BE FILLED
WITH A MINIMUM OF 4 PER ROOM
AND A MAXIMUM OF 5 PER ROOM

Advisor/Chaperone:

Single Occupancy: \$675
Double Occupancy: \$435

Registration Includes:

5 Meals, 2 night stay for occupancy
listed, Conference T-Shirt &
Materials

HOTEL RESERVATIONS WILL BE DONE
THROUGH THE REGISTRATION SYSTEM
AND PAID TO ARIZONA DECA



QUESTIONS? Dan.Poffinbarger@azed.gov or visit azdeca.org

NOTES:

NOTES:

