

**SESSION 1**  
**11:00 AM - 11:45 AM**  
**LOWER LEVEL**

Location	Workshop Name	Workshop Description	Presenter
<b>Section 103</b>	Energy Bus	The Energy Bus takes readers on an enlightening and inspiring ride that reveals 10 secrets for approaching life and work with the kind of positive, forward thinking that leads to true accomplishment – at work and at home. This is an engaging story with keen insights and a powerful roadmap to overcome adversity and bring out the best in yourself and your team. When you get on The Energy Bus you'll enjoy the ride of your life!	<b>Chris Garner</b>
<b>Section 114</b>	SpongeBob's Secret Formula for Future Success	Join us for a fun-filled career planning workshop inspired by SpongeBob and his friends. This session will show you how to face your future with optimism and tackle challenges with confidence. We'll explore how to set goals, discover your unique strengths, and turn your dreams into actionable steps. With interactive activities and a splash of humor, you'll learn valuable skills to navigate your path to success—no jellyfishing required!	<b>Jamie Josephs Lauren Stark Alexus Calahan</b>
<b>Section 125</b>	Preparing for your competition. Giving yourself the edge!!!	This workshop is designed to help you shine in your DECA competition. We'll cover critical highlights, choosing the suitable event for your strengths, and the best ways to practice and perfect your presentation. Whether acing your role-play or nailing your project pitch, you'll walk away with practical tips to boost your confidence and performance for competition day!	<b>Kevin English</b>
<b>Section 135</b>	The History of Your Future	The History of Your Future explores the need to and gives tools to creating a designed 5-year future for business and personal growth. This presentation has been used in High Schools and Colleges for 10 years.	<b>Rick Krug</b>
<b>Section 125 Concourse</b>	How to Be Yourself In A Professional Environment-	This session will discuss the balance between maintaining your authentic self to the workplace while upholding professionalism. Topics will include the importance of authenticity in fostering a positive work environment, how to effectively communicate your strengths and weaknesses, as well as many strategies for overcoming challenges. By the end of the workshop, you'll be equipped with the tools and confidence to be true to yourself while thriving in any professional setting.	<b>Sophia Smith</b>
<b>Section 101 Concourse</b>	Leading Leaders: Tips for Presidency	Being a President isn't about being in the spotlight, it is about leading your team full of leaders! Learn not only the responsibilities and expectations of what it takes to be an exceptional president but your own leadership style and your team's dynamic though this interactive workshop lead by your current Arizona DECA State President and State Vice President of Leadership Development.	<b>Maximus Flores Corinne Jacobsen</b>
<b>Section 137 Concourse</b>	Keeping Up With the Competition	Keeping Up With The Competition is a workshop that aims to provide DECA members, both new and old, with the skills they need to succeed in competition. This is directed toward competitors who are interested in achieving success, in the competitive event area of DECA. Attendees will master advanced techniques including mastering time management, honing presentation skills, and perfecting effective communication. Through engaging in role plays, participants will hone their skills in responding confidently and persuasively to given case study roleplays, questions, and presentations. In addition, workshop attendees will have the opportunity to receive specialized input from Arizona DECA State Officers. This feedback will assist participants in identifying areas where they can grow and enhance the competition approach to achieve their full potential.	<b>Loren Arcel Villaruel Ava Wright</b>

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<b>SW Lounge</b>	Above and Beyond	Mindset of what above and beyond means- grabbing as much knowledge as possible to increase your own stock in the workplace, available opportunities and rising above the rest.	<b>Noelle Ash</b>
<b>West Club</b>	Panel - Cardinals	Representatives from the Arizona Cardinals will be participating in a Q&A panel about their career journey with the Arizona Cardinals.	<b>CARDINALS</b>
<b>NW Lounge</b>	AAA Cares Mentor Program	The AAA Cares Building Futures Program offers selected students training and hands-on experience in business and life skills. The program provides a supportive and encouraging environment for students to learn and grow as they move from high school into college life and/or enter the workforce. Instruction is focused on treating the students as adult learners. Each student is matched with a volunteer mentor to maximize growth during this unique learning opportunity. Graduates receive laptops, certificates/awards, and may be offered a summer internship at CSAA Insurance Group."	<b>AAA Cares</b>
<b>Birdsnest</b>	Launching a Business In Your Twenties	I will share about my journey to entrepreneurship, the first few steps I took to launch my business, how it has evolved over time, and the financial aspect of things. I will also talk about coming up with an idea for a business, how I manage my time as a CEO, and important lessons I've learned.	<b>Lillian Turner</b>
<b>Tailfeather</b>	NAU Mesa Workforce Development Center	Northern Arizona University now offers all four years of the Bachelors Degree in Hotel and Restaurant Management in Mesa, Arizona. This session will share information about the new NAU at Mesa Workforce Development Center, provide information on career opportunities in hospitality, and lecture on specialized techniques to maximize profitability.	<b>John Deflieze Jeffrey Theiss</b>
<b>East Club</b>	Interviewing Mastery	Interviewing Mastery: Learn the STAR Technique for effective storytelling in interviews. Navigate interview do's and don'ts, and tackle common interview questions. Gain insights into the selection process and post-interview follow-up strategies.	<b>Stephanie Strehans</b>
<b>SE Club 244</b>	Personal Branding	Personal Branding and Elevator Speech Understand the power of personal branding in today's competitive landscape. Master the art of concise self-presentation. Craft and deliver your Elevator Speech with confidence.	<b>Troy Maskell</b>

**SESSION 2**  
**12:00 PM - 12:45 PM**  
**LOWER LEVEL**

Location	Workshop Name	Workshop Description	Presenter
<b>Section 103</b>	Energy Bus	The Energy Bus takes readers on an enlightening and inspiring ride that reveals 10 secrets for approaching life and work with the kind of positive, forward thinking that leads to true accomplishment – at work and at home. This is an engaging story with keen insights and a powerful roadmap to overcome adversity and bring out the best in yourself and your team. When you get on The Energy Bus you'll enjoy the ride of your life!	<b>Chris Garner</b>
<b>Section 114</b>	SpongeBob's Secret Formula for Future Success	Join us for a fun-filled career planning workshop inspired by SpongeBob and his friends. This session will show you how to face your future with optimism and tackle challenges with confidence. We'll explore how to set goals, discover your unique strengths, and turn your dreams into actionable steps. With interactive activities and a splash of humor, you'll learn valuable skills to navigate your path to success—no jellyfishing required!	<b>Jamie Josephs Lauren Stark Alexus Calahan</b>
<b>Section 125</b>	Preparing for your competition. Giving yourself the edge!!!	This workshop is designed to help you shine in your DECA competition. We'll cover critical highlights, choosing the suitable event for your strengths, and the best ways to practice and perfect your presentation. Whether acing your role-play or nailing your project pitch, you'll walk away with practical tips to boost your confidence and performance for competition day!	<b>Kevin English</b>
<b>Section 135</b>	Creating a Business That Works Day One	There is a myth that starting a business takes years of grueling work and hundreds of hours just to make a profit. This presentation dispels this myth and explains the Top 10 Systems to implement that will create a successful and profitable business. Anyone can start a business if they follow these strategies which are the foundations as to why any business succeeds.	<b>Rick Krug</b>
<b>Section 125 Concourse</b>	How to Be Yourself In A Professional Environment-	This session will discuss the balance between maintaining your authentic self to the workplace while upholding professionalism. Topics will include the importance of authenticity in fostering a positive work environment, how to effectively communicate your strengths and weaknesses, as well as many strategies for overcoming challenges. By the end of the workshop, you'll be equipped with the tools and confidence to be true to yourself while thriving in any professional setting.	<b>Sophia Smith Matthew Pleager</b>
<b>Section 101 Concourse</b>	Mentorship Masterclass: The Power of Connection	The power of connection is proven true each and every day. When it comes to leadership and mentoring others, the power of connection is vital to completing any task at hand! Learn this with hands on activities and make connections with other DECA members. Find out for yourself the power of connection through this 45 minute Masterclass!	<b>Emma York Patrick Lester</b>
<b>Section 137 Concourse</b>	Running for State Office	Learn the process and what being a state officer is like: Includes a Q&A with the current State officer team representatives	<b>Loren Arcel Villaruel Ava Wright Aris Rajwani Sanaya Gupta</b>

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<b>West Club</b>	Winning DECA	From a judges point fo view. Presenter has judged at DECA for over a decade, particularly in the entrepreneurial categories. Presentation includes both winning the DECA pitch and how those skills translate to the reality of getting a startup funded in the real world.	<b>Rachael Benton</b>
<b>NW Lounge</b>	AAA Cares Mentor Program	The AAA Cares Building Futures Program offers selected students training and hands-on experience in business and life skills. The program provides a supportive and encouraging environment for students to learn and grow as they move from high school into college life and/or enter the workforce. Instruction is focused on treating the students as adult learners. Each student is matched with a volunteer mentor to maximize growth during this unique learning opportunity. Graduates receive laptops, certificates/awards, and may be offered a summer internship at CSAA Insurance Group."	<b>AAA Cares</b>
<b>Birdsnest</b>	Get Rich Slow - The Art of Building Wealth	We will discuss the art of building wealth while also crafting a life that you love. I'll share a little bit about my journey in the financial planning industry, the psychology of money and why slow & sustainable always wins, and some beginner tips for investing.	<b>Lillian Turner</b>
<b>Tailfeather</b>	NAU Mesa Workforce Development Center	Northern Arizona University now offers all four years of the Bachelors Degree in Hotel and Restaurant Management in Mesa, Arizona. This session will share information about the new NAU at Mesa Workforce Development Center, provide information on career opportunities in hospitality, and lecture on specialized techniques to maximize profitability.	<b>John Deflieze Jeffrey Theiss</b>
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<b>SE Club 244</b>	Personal Branding	Personal Branding and Elevator Speech Understand the power of personal branding in today's competitive landscape. Master the art of concise self-presentation. Craft and deliver your Elevator Speech with confidence.	<b>Troy Maskell</b>

**SESSION 3**  
**1:00 PM - 1:45 PM**  
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<b>Section 135</b>	How To Win Your DECA Event Like a Boss	This presentation offers the DECA participants an inside look at how the Judges score their competitions; the rubric used and how to capitalize on addressing the exact points the Judges are looking for in excellent and winning presentations.	<b>Rick Krug</b>
<b>Section 125 Concourse</b>	College and Career Preparedness-	This session will cover essential skills and knowledge to transition smoothly from high school to college and beyond. We'll discuss choosing the right college, effective study habits, networking, resume building and interview techniques. Additionally, you will get the opportunity to learn about Collegiate DECA and its benefits, including leadership development, career opportunities and a supportive network of like-minded peers that will give you a sense of familiarity through this time of transition.	<b>Sophia Smith Matthew Pleager</b>
<b>Section 101 Concourse</b>	Running for state office	Learn the process and what being a state officer is like: Includes a Q&A with the current State officer team representatives	<b>Maximus Flores Corinne Jacobsen Emma York Patrick Lester</b>
<b>Section 137 Concourse</b>	Building Bridges: Connecting Chapters and Communities	Sanaya and Aris will lead a session on how connecting with your community and alumni can make a real difference in your DECA chapter. They'll share stories from their own experiences, showing how these connections have helped their chapters grow. You'll also get practical tips on using social media and email to build relationships with local businesses and alumni. The session includes a hands-on activity where you'll work in teams to build a bridge—symbolizing the strength that comes from solid connections—followed by a chance to network and exchange contacts.	<b>Aris Rajwani Sanaya Gupta</b>

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<b>Birdsnest</b>	Soft Skills and Interviewing Mastery	This workshop will discuss developing essential soft skills like self-awareness, a positive attitude, and effective communication while mastering the STAR Technique for impactful storytelling in interviews. Additionally, you'll navigate interview do's and don'ts, tackle common questions, and gain valuable insights into the selection process and post-interview follow-up strategies.	<b>Nicole Wnenta</b>
<b>Tailfeather</b>	Career Exploration	Career Exploration	<b>Seth Muhammad</b>
<b>East Club</b>	Interviewing Mastery	Interviewing Mastery: Learn the STAR Technique for effective storytelling in interviews. Navigate interview do's and don'ts, and tackle common interview questions. Gain insights into the selection process and post-interview follow-up strategies	<b>Stephanie Strephans</b>
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