

# STUDENT NEWSLETTER

# THE DECA DIGEST



Issue 001

August

## Introduction to the Student Newsletter

We're excited to kick off another incredible year with the first newsletter of the 2025–2026 school year. This monthly newsletter is written by your Arizona DECA State Officer Team with one goal in mind: to keep you in the loop. Each issue will highlight upcoming events, share important announcements, spotlight chapter successes, and offer tips to help you grow as a leader and competitor.

Whether you're a returning member or just starting your DECA journey, this newsletter is here to support you every step of the way. We're looking forward to an amazing year together.

## Welcome Message

"Welcome to a brand new year! As your State Officer Team, we are so excited to be on this journey with you as we all strive to Go the Extra in everything we do. Whether it is in the classroom, on the competition stage, or within your chapter, this year is about pushing beyond expectations and discovering what happens when you give it your all.

We believe in your potential and are here to support you every step of the way. Let's make this a year full of growth, connection, and unforgettable DECA moments."

–Your Arizona DECA State Officer Team 65



## Chapter Visits

We would love to visit your chapter! During our visits, we bring a fun and informative presentation that highlights everything coming up in Arizona DECA, including conferences, competitions, and ways to get more involved. It's a great way to connect, ask questions, and get your chapter energized for the year ahead. If you're interested in having us visit, talk to your chapter advisor and [\*\*CLICK HERE\*\*](#) to submit a request. We can't wait to see how your chapter will Go the Extra this year!

## Council Applications!

Ready to Go the Extra and make your mark on Arizona DECA? Apply to be part of a State Council! As a council member, you'll collaborate with the State Officer Team, contribute to statewide projects, and help shape the DECA experience for members across Arizona. Applications opened August 1, so don't wait. [CLICK HERE](#) to learn more and submit your application. This is your chance to lead, grow, and make a difference.



## Leadership Passport

Want to get more involved in DECA and earn recognition along the way? The Leadership Passport Program is a great way to track your achievements, build leadership skills, and stay active throughout the year. By completing fun and meaningful activities like attending events, supporting your chapter, and promoting DECA in your community, you can qualify for awards that are recognized at the State Career Development Conference. [CLICK HERE](#) to learn more and start working on your passport today!

## Important Dates

Sep

**5**

**State Council  
Applications Close**

Sep

**25**

**Fall Leadership  
Conference**

Sep

Oct

**29-1**

**Camp DECA**

## Pay It forward Initiative

Arizona DECA's Pay It Forward initiative is here to inspire service across the state. Your chapter completes a community service activity, then challenges another chapter to do the same and keep the momentum going strong. We'll announce the first chapter to start the chain at Fall Leadership Conference (FLC), so get ready to make an impact in your community and beyond this

## REMINDER!!

Student and Chapter of the month nominations are due on the **25<sup>th</sup>** of every month!

# Fall Leadership Conference

FLC 2025 is a full day of leadership, connection, and unforgettable experiences. Start the morning with inspiring sessions, spend the afternoon enjoying pre-game fun with your chapter, and finish the night cheering on the Arizona Cardinals against the Seattle Seahawks. It is the perfect kickoff to your DECA year.

## General Information

- **Date:** Thursday, September 25, 2025
- **Location:** State Farm Stadium, Glendale, AZ
- **Dress Code:** DECA Casual (chapter shirt and jeans/pants)



## Schedule

- 8:30 AM – 9:00 AM: Registration (Gate 1)
- 9:15 AM – 10:00 AM: Opening Session
- 10:15 AM – 11:00 AM: Session 1
- 11:15 AM – 12:00 PM: Session 2
- 12:15 PM – 1:00 PM: Session 3
- 1:00 PM – 5:00 PM: Food & pre-game activities with your chapter
- 5:15 PM: Arizona Cardinals vs. Seattle Seahawks

## Registration

[CLICK HERE FOR REGISTRATION LINK](#)

**Due by September 10th**

## Cost

**\$65 for Students**

**\$45 for Advisors and Chaperones**

# Camp DECA

Camp DECA 2025 is your chance to grow as a leader and make lasting connections with fellow Arizona DECA members. Step out of your comfort zone, engage in fun challenges, and gain valuable insights to take your chapter to the next level. Don't miss this opportunity to transform your leadership journey!

## General Information

- **Event:** Camp DECA 2025
- **Dates:** September 29 – October 1, 2025
- **Location:** Lost Canyon: A Young Life Camp, 1450 S Perkinsville Rd, Williams, AZ 86046
- **Preferred Attendees:** Arizona DECA chapter officers and aspiring student leaders



## Highlights

- Engage in character-building team-building activities
- Network with DECA leaders from across Arizona
- Design a Program of Leadership for chapter success
- Compete in exciting team challenges to develop problem-solving skills
- Learn strategies to enhance chapter engagement and leadership effectiveness

## Registration

[CLICK HERE FOR REGISTRATION LINK](#)

**Due by September 4th**

## Cost

**\$225 per attendee**

**Includes housing 5 meals and conference materials**