



Arizona DECA Council Information 2025-2026

Welcome to the 2025-2026 application of Arizona DECA's State Councils. There are five administrative councils that will aid in the betterment of Arizona DECA. Each state council will be led by State Officers, please read each council's goals/requirements.

The five councils are as follows:

COUNCIL	LED BY:
Leadership	State President, VP of Leadership Development
Career Development	VP of Career Development, VP of Alumni
Finance	VP of Finance
Public Relations	VP of Marketing, VP of Hospitality
Community Service	VP of Community Service

Each council shall be dedicated to help in the betterment of Arizona DECA and be focused on local chapters. The State Officers shall serve as the directors of the council, and have the full authority to remove council members if seen as necessary. Each council member shall serve one term or the length of their respective state officer's term.

Each council shall be composed of a team of no more than **five (5)** paid due members. It is up to the State Officers to determine whether or not candidates are qualified to be a part of the council. **State Officers will appoint your positions, you're just applying to be in the council.** Chapter office is **not** a required prerequisite but highly encouraged.

If you have any questions, please contact Aavi Shah (State President) at aavi@arizonadeca.org.



Leadership Council

Aavi Shah
State President
aavi@arizonadeca.org

Eric Boateng
Vice President of Leadership Development
eric@arizonadeca.org

Goals and Responsibilities:

- Promote and integrate Arizona DECA events and initiatives.
- Aid in contributing to leadership conferences.
- Help expand the business network of Arizona DECA.
- Engage in developing connectivity between chapters statewide.

Positions Available:

- **Team Lead**
 - Responsible for the leadership of the council under the direction of overseeing state officers.
 - Maintains smooth and efficient meetings to allow for maximum efficiency and output.
 - Ensures that all goals are being met through close collaboration with other council members.
- **Vice Team Lead**
 - Assists Team Lead in all needed areas of work.
 - Fulfills the team lead role when the team lead is unavailable.
 - Serve as a bridge between directors to ensure alignment and collaboration across roles
- **Advocacy Coordinator**
 - Provide chapters with resources and guidance on how to advocate effectively
 - Stay informed on relevant legislation and issues affecting Career and Technical Education (CTE)
 - Collaborate with the state officer team to align advocacy goals with statewide initiatives

- **Engagement Coordinator**
 - Aid in the coordination of member engagement initiatives at the state level, including the Leadership Passport
 - Develop and implement engaging activities such as the Goosechase.

- **Chapter Relations Coordinator**
 - Support chapter development by sharing best practices, resources, and success stories
 - Foster a sense of community and connection among Arizona DECA chapters

Preferred Qualifications:

- Extensive experience as a chapter officer (President or VP preferred)
- Decent experience with technology
- Excellent leadership and networking skills
- High level of passion and dedication for DECA

Short Answer Questions:

- *Why are you interested in serving in the Leadership State Council?*
- *What skills and qualifications do you bring to the team?*
- *What does leadership mean to you, and how do you demonstrate it in your daily life?*
- *Tell us about a challenge you faced in a leadership or team setting. How did you handle it?*
- *You've been given a 60-second spotlight at the State Career Development Conference—what's your message to every DECA member in the room?*

To Members Considering Joining the Leadership Council:

Thank you for showing interest and looking into joining Arizona DECA's Leadership council! Your help would be greatly appreciated as we move into the upcoming year. We will ensure that this experience is valuable for you. We can't wait to get to know all of you and hopefully work together in the near future. If you have any questions, you can contact Aavi Shah, Arizona DECA's State President or Eric Boateng, Arizona DECA's Vice President of Leadership Development with our contacts listed above.



Career Development Council

<p>Anika Kulkarni Vice President of Career Development anika@arizonadeca.org</p>	<p>Isaiah Halonen Vice President of Alumni isaiah@arizonadeca.org</p>
--	--

Goals and Responsibilities:

- Collaborate with the Vice President of Career Development and Vice President of Alumni to find innovative ways to promote competition and connections within the chartered association.
- Create test, case study, written event, corporate challenges, virtual business challenge, and stock market game resource materials accessible to members.
- Advocate for the association by engaging with business and community leaders through outreach and one-on-one meetings to promote DECA's mission.
- Leverage alumni relations to cultivate strategic career pathways by initiating mentorship programs, facilitating networking opportunities, and fostering long-term professional collaborations

Available Positions:

- **Team Lead**
 - Responsible for leadership of the council under the direction of the overseeing State Officer.
 - Provide leadership and expertise in all competitive areas to lead the development of resource materials.
 - Track and maintain smooth and efficient meetings to allow for maximum efficiency and output.
- **Vice Team Lead**
 - Assists Team Lead in all needed areas of work, including but not limited to, development of resource materials.
 - Oversees the council in the absence of the Team Lead.
 - Ensure that council members effectively complete assigned tasks.
- **Co-Competitive Events Coordinator (2)**

- Responsible for developing and implementing resource guides to advance the knowledge of competitors for competitive events.
- Provide members with expert guidance on how to become stronger competitors in respective competitive events.
- Focus on prepared events, roleplay events, case study events, virtual business challenge, stock market game
- Help Vice President of Alumni post the series Talking Tip Tuesday
- **Judge Training Coordinator**
 - Interview and connect with industry professionals to share judging opportunities with them and showcase career paths after high school
 - Make guides on mock competitions
 - Make guides on judging specific to each event or sector
 - Help Vice President of Alumni with the alumni newsletter

Preferred Qualifications:

- Previous experience in DECA competitive events
- Skilled writer
- Ability to connect with alumni and industry professionals
- Reliable communication, time management skills, and work ethic

Short Answer Questions:

- *Why are you interested in serving the Career Development Council?*
- *What are your top 3 positions in the Career Development Council if elected and why?*
- *Describe your competition experience in your years in DECA. What did you learn and how will you use this experience and other skills for the advancement of the council?*
- *What are some areas where you believe Arizona DECA can improve in competition and connections? What are some ideas you have to help?*
- *If you could travel anywhere in the world, where would you go?*

To Members Considering Joining the Career Development Council:

Thank you so much for expressing interest in the Career Development Council. This is a collective of motivated individuals ready to strengthen Arizona DECA's focus on

professional and competitive growth. For those of you looking to mentor others, leave a legacy of connection, or inspire success in people, we welcome you. Helping others grow and thrive creates a community based culture that can bring our association to the next level, and we're truly looking forward to building a team rooted in passion, purpose, and progress. This year, we're not just preparing for competition, we're building champions. From elevating event prep to forging alumni connections, your role is vital in crafting the roadmap to ICDC victory and beyond. Together, we'll empower members to rise, compete, and conquer the international stage. We're beyond excited to get to know each of you and hopefully work together this year to advance career development across our state. If you have any questions, you can contact Anika Kulkarni, Arizona DECA's Vice President of Career Development, or Isaiah Halonen, Arizona DECA's Vice President of Alumni, with the contact information listed above.



Public Relations Council

<p>Abby Herrera Vice President of Marketing abby@arizonadeca.org</p>	<p>Kendra Wilson Vice President of Hospitality kendra@arizonadeca.org</p>
---	--

Goals and Responsibilities

- Create aesthetically pleasing posts
- Generate content ideas
- Collaborate with chapters
- Unify Arizona DECA

Available Positions:

- **Team Lead**
 - Responsible for leadership of the council under the direction of the overseeing State Officers
 - Share expertise in all competition areas and act as a guiding hand in all processes and developments
 - Maintains smooth and efficient meetings to allow for maximum efficiency and output
- **Vice Team Lead**
 - Assists Team Lead in all needed areas of work
 - Fills in for the Team Lead whenever and wherever they are unavailable
 - Ensures that all goals are being met through close collaboration with all other team members
- **Hospitality Coordinator**
 - Making posts more appealing and marketable
 - Helps create ideas that contribute towards a more hospitable DECA experience within the social media
- **Creativity Coordinator**
 - Supply new posts ideas when asked
 - Keep track of deadlines and post calendar as well

- **Video Content Recruiting Coordinator**
 - Generate and create video content ideas that highlight local Arizona DECA Chapters
 - Create posts on Instagram reels that align with DECA core values and also promote the organization to students
 - Maintain a constant uploading stress consistent uploading schedule for video content

Preferred Qualifications:

- Know how to use Capcut, Canva, or any other social media/ editing software (If you don't have any experience with these applications please be willing to learn them.)
- Have a good creative eye (Be able to keep a consistent theme, create visually pleasing posts, good writing and communication skills, good experience with social media)
- Be able to provide ideas and discuss/work as a team

Short Answer Questions:

- *Why are you interested in serving with the Public Relations Council?*
- *What are your top 3 positions in the Public Relations Council if elected and why?*
- *What are your personal goals if elected?*
- *What skills do you bring to the table?*
- *If you could pick your favorite item of clothing, which one would you pick and how does it relate to you?*

To Members Considering Joining the Public Relations Council:

Thank you for showing interest and looking into joining Arizona DECA's Public Relations Council! Your help would be greatly appreciated as we move into this upcoming year; we will ensure that this experience is worth it. We cannot wait to get to know all of you and hopefully work together this coming year. If you have any questions, you can contact Abby Herrera, Arizona DECA's Vice President of Marketing or Kendra Wilson, Arizona DECA's Vice President of Hospitality with our contact information listed above!



Finance Council

Shubham Gupta

Vice President of Finance

shubham@arizonadeca.org

Goals and Responsibilities:

- Collaborate with 20+ companies/organizations (by reaching out to at least 200) for sponsorships and scholarships at SCDC
- Generate guides and content for chapter fundraising, operations, events, financial planning, etc
- Promote financial literacy education and initiatives within the Arizona DECA community

Available Positions:

- **Team Lead**
 - Responsible for the leadership of the council under the direction of overseeing state officers.
 - Share expertise in the business world and provide guidance for directors and vice team lead to meet their responsibilities.
 - Work with everyone to ensure state goals are efficiently delegated and outlined for the council to achieve in a timely manner.
- **Vice Team Lead**
 - Assists Team Lead in all needed areas of work.
 - Fulfills the team lead role, responsibilities, and duties when the team lead is unavailable.
 - Verifies & ensures that all checkpoints and milestones are being met on time through the smooth collaboration of council members.
- **Sponsorships Coordinator**
 - Research and identify businesses, organizations, and individuals who might be interested in sponsoring DECA events, programs, or initiatives.

- Locate & reach out to companies for specific opportunities based on competitive event clusters, scholarships, or sponsorship tiers/levels.
- Coordinating with team lead and vice team lead to set up, follow, and accomplish all goals through a timeline.
- **Fundraising Coordinator**
 - Locate & plan out multiple fundraising ideas to create successful templates for popular fundraiser planning for chapters.
 - Encourage chapters to share fundraising events & manage their fundraiser reporting, showcase, and spotlight with Arizona DECA.
 - Formulate an action plan for a professional dress fundraiser through researching ideas.
- **Financial Literacy Coordinator**
 - Researching key financial literacy tips and scholarships tailored to DECA members to outline content, posts, and more.
 - Looking into specific financial expenses, costs, and fees for chapters during DECA conferences and creating budget guides with helpful advice or information.
 - Encouraging, coordinating, and promoting DECA entrepreneurs to sign up and participate in an SCDC market day opportunity.

Preferred Qualifications:

- Experience as a chapter officer (VP of finance or treasurer preferred)
- Decent experience with technology & email professionalism
- High level of passion and dedication for DECA and fundraising
- Researching & networking skills (or willingness to learn them)
- Ability to set and meet target deadlines
- Attendance at DECA Drop-ins

Short Answer Questions:

- *Why are you interested in serving in the Finance State Council?*
- *What skills and qualifications do you bring to the team that you believe the council needs?*
- *What is one experience that has contributed to one of the skills/qualifications mentioned above (either through success or learning)?*
- *What is the top position (besides Team Lead and Vice Team Lead) you would like and why?*

To Members Considering Joining the Finance Council:

Thank you for showing your interest in joining the Arizona DECA Finance Council! Your help would be greatly appreciated as we move into this upcoming year, and we will ensure that this experience is valuable for you. We can't wait to get to know all of you and hopefully work together in the near future. If you have any questions, comments, or concerns, please feel more than welcome to reach out to Shubham Gupta, Arizona DECA's Vice President of Finance using my contact listed above.



Community Service Council

Karina Kapadia

Vice President of Community Service

karina@arizonadeca.org

Goals and Responsibilities:

- To promote Arizona DECA Community Service Events amongst chapters and members to enhance participation rates
- To suggest ideas for additional state-wide events
- To practice the skills of networking, communication, and civic engagement
- To reach out to your community to check on any opportunities for service

Available Positions:

- **Team Lead**
 - Responsible for leadership of the council under the direction of the overseeing State Officer
 - Share expertise in all competition areas and act as a guiding hand in all processes and developments
 - Maintains smooth and efficient meetings to allow for maximum efficiency and output
- **Vice Team Lead**
 - Assists Team Lead in all needed areas of work
 - Fills in for the Team Lead whenever and wherever they are unavailable
 - Ensures that all goals are being met through close collaboration with all other team members
- **Secretary**
 - Record meeting minutes and take notes
 - Keep track of deadlines and important dates for the Community Service Council

- Assist VP of Community Service with the Pay It Forward initiative

- **Events Coordinator**
 - Research and set up opportunities for community service council to volunteer together
 - Contact organizations for potential opportunities for large chapter community service event
 - Build partnerships with nonprofit organizations and service hosts.

- **Fundraising Coordinator**
 - Research fundraising opportunities to raise money for the MDA
 - Assist VP of Community Service with setting up fundraisers
 - Collaborate with local businesses for sponsorships or donation matching.

Preferred Qualifications:

- Experience in community service
- Passion for helping others
- Reliable communication and time management skills

Short Answer Questions:

- *What are three qualities that make you a strong leader, and how would you use them within the Community Service Council?*
- *What motivates you to serve your community, and how do you want to inspire others to do the same?*
- *Describe a time when you took initiative to solve a problem or help someone. How did it impact you?*
- *What's a cause you care deeply about, and how could you incorporate it into a future council event?*

To Members Considering Joining the Community Service Council:

Thank you so much for your interest in joining the Community Service Council. This isn't just a team. It's a movement of changemakers ready to make a real impact across

our state. Whether you're passionate about leading, planning, volunteering, or simply making someone's day better, there's a spot for you here. Serving others is one of the most powerful things we can do as leaders, and I'm beyond excited to build a team that's committed to kindness, creativity, and community. I cannot wait to get to know each of you and hopefully work side by side this year as we grow Arizona DECA's impact together.



ARIZONA DECA STATE COUNCIL CONSENT/PERMISSION FORM

For Advisor:

I, _____, advisor to _____, approve and support my student to participate on the selected Arizona DECA's State Council.

Advisor Signature: _____ **Date:** _____

For Guardian:

I, _____, guardian of _____, approve and allow my child to serve on the selected Arizona DECA's State Council.

Guardian Signature: _____ **Date:** _____