

Workshop Name	Description	Presenter(s)	Location Level
<p>Are you an Entrepreneur?</p>	<p>A fast and fun assessment to find out if you have the 7 traits to be an entrepreneur! Prizes for those who have what it takes to be the next millionaire enterpriser!</p>	<p>Eric Nelson</p>	<p>Main Concourse (A)</p>
<p>Arizona Diamondbacks Panel</p>	<p>Insight into the world of working at Chase Field, with the Arizona Diamondbacks and a look into the life of the day to day to make the stadium's events come to life.</p>	<p>Arizona Diamondbacks</p>	<p>Main Concourse (A)</p>
<p>Busting Through Fear</p>	<p>Fear... a universal human emotion necessary for survival - warning us of danger, but each person is unique in their experiences and responses to fear. And not all fear is helpful, or useful, and can appear when no real physical danger is present. These irrational fears can hold you back from incredible opportunities.</p> <p>Our high school years are filled with irrational fears: not fitting in, not being good enough, taking exams, public speaking, public embarrassment, human interaction beyond the screen - made even more relevant following COVID-19, self-limiting beliefs, negative self-talk, and on and on.</p> <p>Learn about the types of fear, methods of response, and the limitations irrational fears place on our potential. I will provide the audience with strategies to work with fear so that it remains a helpful emotion and not a barrier to greatness.</p>	<p>Cristal Cook</p>	<p>Main Concourse (A)</p>
<p>Conversation Starters</p>	<p>Meeting new people can be difficult and asking someone what their favorite color is can be really boring. This conversation of networking and people will help to boost your communication skills at school, professional spaces and even home.</p>	<p>Bryant Collier</p>	<p>Main Concourse (A)</p>
<p>Create Your Future: Personality Quiz</p>	<p>Come take a personality quiz that reveals your strengths and skills! You have a unique presence in the world--here, you'll learn what that is and how to harness it to create a future you can be excited about!</p>	<p>Enid Englund</p>	<p>Main Concourse (A)</p>
<p>Drop the Mic</p>	<p>A quick review of 5 things every great sales person does to nail their presentation! We will do a mic off to see who has what it takes!</p>	<p>Eric Nelson</p>	<p>Main Concourse (A)</p>

Workshop Name	Description	Presenter(s)	Location Level
Entrepreneurship getting started	The process and steps entrepreneurs face to take an idea to market then profit.	Jack Diehl	Main Concourse (A)
Experience the Difference in Leadership: Run for State Office Workshop	Are you interested or even just thinking about running for DECA State Office? Join us for an inspiring and informative workshop led by your DECA State Officer Team! Discover the exciting world of DECA state office candidacy and learn invaluable tips and strategies to launch your own campaign. Our dedicated officers will share their personal experiences, insider insights, and key deadlines you need to know. Whether you're exploring the idea or seriously considering running, this workshop will equip you with the knowledge and motivation you need to take that leap. Don't miss this chance to explore the path to leadership and make your mark on the Arizona DECA community!	Landon, Dulce, Apramey & Kate	Main Concourse (A)
Help! I Don't "FEEL" Successful	"Have you ever found yourself competing against others and/or your own unrealistic expectations? If so, it's okay because most leaders have felt that way at some point in their life. Join this insightful discussion on creating healthy expectations of success without measuring your success to others.	Bryant Collier	Main Concourse (A)
Leadership for the Win	Put your leadership skills to the test with this fun and interactive workshop	Megan Victory	Main Concourse (A)
Marie Daigle	As data becomes more available, analytics are becoming an increasingly vital way for both companies and decision-makers to stay competitive. Learn about the importance of data, how to use it and what common mistakes to avoid.	Marie Daigle	Main Concourse (A)
Market Research	Learn about product placement, pricing, packaging and taste through a taste test challenge! Bring your belly and fill your brain with what makes brands fit!	Eric Nelson	Main Concourse (A)
Marketing Madness	Come to this interactive workshop where you will team up and create a marketing campaign centered around a given product. This fun workshop will get your creative spirit going and even create a little challenge for you and your team. Will you and your team come up with the best marketing campaign? Join us to see!	Apramey Akkiraju & Kate Sinclair	Main Concourse (A)

Workshop Name	Description	Presenter(s)	Location Level
Networking Gurus: Expand Your DECA Network	Networking is a vital skill for future business leaders. This workshop will teach you effective networking techniques and provide opportunities to practice them. Connect with peers, professionals, and our State Officer Team to build lasting connections.	Landon Stone & Dulce Hurtado	Main Concourse (A)
Public Speaking Confidence: Find Your Voice	Overcome the fear of public speaking and develop confident communication skills with guidance from our State Officer Team. Gain techniques and practice that will help you excel in presentations and interviews.	Landon Stone & Dulce Hurtado	Main Concourse (A)
Resumes and Cover Letters	You'll learn how to write a persuasive personal resume and then learn about career profiles and summaries of qualifications.	Troy Maskell	Main Concourse (A)
Teamwork Makes the Dream Work	Learn the importance of collaboration and effective strategies to lead and work within a team. Go through team-building exercises that will shape how you think about teamwork and what it means!	Apramey Akkiraju & Kate Sinclair	Main Concourse (A)
The Next Step: College and Career Preparedness	Come chat with members the Arizona Collegiate DECA state officer team as they help you #experiencethedifference between high school and college! On top of a overview of networking and the importance of keeping and maintaining connections, get some college preparedness tips and tricks and ideas for activities and ways to be involved in both high school and college that will spice up your resume, cover letter, and college admission applications.	Arizona Collegiate DECA	Main Concourse (A)
We Need to Talk!	Conflict is everywhere but resolution is rare! Most conflict is created by ego and lack of communication. Join this discussion about the basics of communication and conflict resolution.	Bryant Collier	Main Concourse (A)
Arizona Diamondbacks Panel	Insight into the world of working at Chase Field, with the Arizona Diamondbacks and a look into the life of the day to day to make the stadium's events come to life.	Arizona Diamondbacks	Upper Concourse (B)
College 101: The Common App, Scholarships, and the Application Process.	Come learn about the stages of applying to college both out of state and in state, as well financial aid and scholarships from a recent Harvard Graduate!	Seth Filo	Upper Concourse (B)

Workshop Name	Description	Presenter(s)	Location Level
Communication Pictionary	Are you a great communicator? What about a great listener? Can you follow directions? Put these to the test with the ultimate workshop of communication pictionary.	Audrey Dieken	Upper Concourse (B)
DECA Marketing Career Cluster: Unlocking Your Path to Success	The workshop aims to prepare high school students for the DECA Marketing Career Cluster by teaching them competition tips and tricks to excel in their written/verbal events.	Aliza Akhter	Upper Concourse (B)
Entrepreneurship	The process and steps entrepreneurs face to take an idea to market then profit.	Ashley Goshkarian	Upper Concourse (B)
Experience the Difference in Leadership: Run for State Office Workshop	Are you interested or even just thinking about running for DECA State Office? Join us for an inspiring and informative workshop led by your DECA State Officer Team! Discover the exciting world of DECA state office candidacy and learn invaluable tips and strategies to launch your own campaign. Our dedicated officers will share their personal experiences, insider insights, and key deadlines you need to know. Whether you're exploring the idea or seriously considering running, this workshop will equip you with the knowledge and motivation you need to take that leap. Don't miss this chance to explore the path to leadership and make your mark on the Arizona DECA community!	Vinay Sharma, Shreya Ganesh, Eliana Alley, Drake Maestas & Aarav Dugar	Upper Concourse (B)
From DECA to the Real World: Applying Marketing Skills for Success	The workshop aims to prepare DECA students competing the DECA Marketing Career Cluster to apply their acquired marketing skills effectively in the real world.	Aliza Akhter	Upper Concourse (B)
Internship Alchemy: Transforming Experience into Career Gold	My workshop aims to prepare high school students for internships by providing them with essential skills, insights, and confidence to make the most of their internship experiences.	Aliza Akhter	Upper Concourse (B)
Interview Skills	Provides students with the experience to learn about what skills are required in order to have a successful interview, and what interviewers are generally looking for in a candidate.	Stephanie Strephans	Upper Concourse (B)

Workshop Name	Description	Presenter(s)	Location Level
Juxtaposed	<p>The Power of Storytelling What is (and what is NOT) "company culture" Why "The bravest among us are the broken-hearted" Schema/ Adult Learning Assumptions Practicing at work: Values, Boundaries & Self-concept</p>	Brianna Mack	Upper Concourse (B)
Marketing Madness	<p>Come to this interactive workshop where you will team up and create a marketing campaign centered around a given product. This fun workshop will get your creative spirit going and even create a little challenge for you and your team. Will you and your team come up with the best marketing campaign? Join us to see!</p>	Vinay Sharma & Shreya Ganesh	Upper Concourse (B)
Networking Gurus: Expand Your DECA Network	<p>Networking is a vital skill for future business leaders. This workshop will teach you effective networking techniques and provide opportunities to practice them. Connect with peers, professionals, and our State Officer Team to build lasting connections.</p>	Drake Maestas & Eliana Alley & Aarav Dugar	Upper Concourse (B)
Onboard Overboard: Surviving the First 90 Days	<p>Executive functioning skills Neuroplasticity Emotional Resiliency Habits, Systems & Goals</p>	Brianna Mack	Upper Concourse (B)
Personal Branding	<p>Designed to help you start thinking about your Personal Brand and provide you with practical steps on how to start building and communicating both online and offline, who you are, what you do, what your core strengths and skills are as well as the value you can bring to a company.</p>	Todd Walthall	Upper Concourse (B)
Public Speaking Confidence: Find Your Voice	<p>Overcome the fear of public speaking and develop confident communication skills with guidance from our State Officer Team. Gain techniques and practice that will help you excel in presentations and interviews.</p>	Drake Maestas & Eliana Alley & Aarav Dugar	Upper Concourse (B)
Teamwork Makes the Dream Work	<p>Learn the importance of collaboration and effective strategies to lead and work within a team. Go through team-building exercises that will shape how you think about teamwork and what it means!</p>	Vinay Sharma & Shreya Ganesh	Upper Concourse (B)
The Danger of Sequence of Returns Risk to Retirement Portfolios	<p>Sequence of returns risk can threaten even the most robust and well diversified investment portfolios. This presentation discusses the nature of sequence risk and how its risks can be mitigated through household portfolio management techniques.</p>	Patrick Payne	Upper Concourse (B)

Workshop Name	Description	Presenter(s)	Location Level
The Next Step: College and Career Preparedness	Come chat with members the Arizona Collegiate DECA state officer team as they help you #experiencethedifference between high school and college! On top of a overview of networking and the importance of keeping and maintaining connections, get some college preparedness tips and tricks and ideas for activities and ways to be involved in both high school and college that will spice up your resume, cover letter, and college admission applications.	Arizona Collegiate DECA	Upper Concourse (B)
What is your leadership style?	True Colors is a fun and insightful personality-identification system that helps students develop positive self-labels, understand where others are coming from, and learn to celebrate our differences.	Susan Farretta	Upper Concourse (B)
Boots to Business	Boots to Business: Experience the Ultimate Entrepreneurs Bootcamp	Haley McClain Hill (Keynote)	Suite Concourse (C)