ARIZONA DECA • FALL LEADERSHIP CONFERENCE

Workshop Guide ✦

2026 • Chase Field | Session 2: 11:45 AM - 12:30 PM | Session 3: 12:45 PM - 1:30 PM

HOME CONCOURSE WALKWAY

Travis Hardin
Wells Fargo / John Maxwell Leadership Team

SESSION 2 • 11:45 AM - 12:30 PM

Connecting with Purpose

How far you go is truly up to you because it's your growth that determines your success. Reaching your potential is a constant journey of discovery, growth, and insight which requires curiosity, consistency, and willingness to change. In this session we will explore: The Law of Intentionality: Growth Doesn't Just Happen The Law of Awareness: You Must Know Yourself to Grow Yourself The Law of Consistency: Motivation Gets You Going, Discipline Keeps You Growing

SESSION 3 • 12:45 PM - 1:30 PM

The Influential Side of Your Purpose

How far you go is truly up to you because it's your growth that determines your success. Reaching your potential is a constant journey of discovery, growth, and insight which requires curiosity, consistency, and willingness to change. In this session we will explore: The Law of Intentionality: Growth Doesn't Just Happen The Law of Awareness: You Must Know Yourself to Grow Yourself The Law of Consistency: Motivation Gets You Going, Discipline Keeps You Growing

VISITOR CONCOURSE WALKWAY

LaVita Morris
Orchard Regroup Ltd

SESSION 2 • 11:45 AM - 12:30 PM

The Next Big Thing Is You: How to Lead Before You're in Charge

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

SESSION 3 • 12:45 PM - 1:30 PM

The Next Big Thing Is You: How to Lead Before You're in Charge

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1ST BASE SUITE LOUNGE

Kayla Mortellaro
Muscular Dystrophy Association

SESSION 2 • 11:45 AM - 12:30 PM

Engage with MDA

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

SESSION 3 • 12:45 PM - 1:30 PM

Engage with MDA

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LEFT FIELD OUTFIELD

Joey Palomarez
JPs Catering & Mobile Food

SESSION 2 • 11:45 AM - 12:30 PM

Networking: Building Your Personal Network for Future Success

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

SESSION 3 • 12:45 PM - 1:30 PM

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BANNER HEALTH CENTERED FIELD

Troy Maskell
Goodwill

SESSION 2 • 11:45 AM - 12:30 PM

Turning Situations into Conversations

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

SESSION 3 • 12:45 PM - 1:30 PM

Turning Situations into Conversations

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THE TAILGATE

Nicole Wnenta / Dan Poffinbarger
Goodwill / Arizona DECA

SESSION 2 • 11:45 AM - 12:30 PM

Stand Out and Make an Impact

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

SESSION 3 • 12:45 PM - 1:30 PM

SCDC & Competitive Events Update

Advisors will receive key updates for SCDC and competitive events, including important information to help chapters prepare students and plan for the upcoming competition season.

Session 3 is ADVISOR ONLY.

COORS LIGHT STRIKE ZONE - LOWER LEVEL ONLY

Jeff Hardee
Chandler-Gilbert Community College

SESSION 3 • 12:45 PM - 1:30 PM

Leadership in "Interesting Times"

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

Session 3 only.

SUITE B

Kaaren-Lyn Graves
AZHCC's Capital Readiness Program

SESSION 2 • 11:45 AM - 12:30 PM

Business Development Services: Accessing Capital through Different Methods

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

SESSION 3 • 12:45 PM - 1:30 PM

Business Development Services: Accessing Capital through Different Methods

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RIGHT FIELD OUTFIELD

Stephanie Strephans
Goodwill of Central and Northern Arizona

SESSION 2 • 11:45 AM - 12:30 PM

Crafting Your Brand: Personal Branding and Elevator Speech

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SESSION 3 • 12:45 PM - 1:30 PM

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1ST BASE CONCESSION AREA

Pierre Evans
Re-Empower LLC

SESSION 2 • 11:45 AM - 12:30 PM

Leadership Starts Within

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SESSION 3 • 12:45 PM - 1:30 PM

Leadership Starts Within

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3RD BASE SUITE LOUNGE

Manuel Padia
City of Glendale

SESSION 2 • 11:45 AM - 12:30 PM

3 Words that help Y.O.U. Be the Difference

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

SESSION 3 • 12:45 PM - 1:30 PM

3 Words that help Y.O.U. Be the Difference

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

ALL YOU CAN EAT

Kendra Wilson
Arizona DECA

SESSION 2 • 11:45 AM - 12:30 PM

Your Turn to Lead: Running for State Office

Curious about serving as an Arizona DECA State Officer? Learn what the role involves, what to expect during the application and campaign process, and how state office can help you grow as a leader.

SESSION 3 • 12:45 PM - 1:30 PM

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SANDLOT

Haylee & Shamitha
Arizona DECA

SESSION 2 • 11:45 AM - 12:30 PM

Speed Networking

Build confidence making new connections through a fast-paced networking activity. Practice introductions, conversation skills, and making a strong first impression with fellow DECA members.

SESSION 3 • 12:45 PM - 1:30 PM

"Job Island"

Put your teamwork, communication, and career-readiness skills to the test in an interactive challenge that encourages creative thinking, collaboration, and quick decision-making.

ROTUNDA

Nithil & Westley
Arizona DECA

SESSION 2 • 11:45 AM - 12:30 PM

How to get AI to do the Work for You

Explore practical ways to use AI as a helpful tool for school, DECA, and everyday productivity. Learn how stronger prompts and smart workflows can help you brainstorm, organize, and work more efficiently.

SESSION 3 • 12:45 PM - 1:30 PM

Hospitality Hacks

Discover useful tips and strategies from the world of hospitality. This student-led session highlights ways to strengthen customer service, communication, and the guest experience.

SECTION 308

Jason & Eion
Arizona DECA

SESSION 2 • 11:45 AM - 12:30 PM

Innovation Lab

Put your creativity to work in an interactive session focused on innovation and problem-solving. Explore how fresh ideas can become practical solutions for DECA, school, business, and beyond.

SESSION 3 • 12:45 PM - 1:30 PM

Productivity Without Burnout

Learn simple ways to manage your time, priorities, and responsibilities without running yourself into the ground. Walk away with practical strategies for staying productive while protecting your energy.

LA TERRAZA

Tazbah (BOSS member to help)
Arizona DECA

SESSION 2 • 11:45 AM - 12:30 PM

Community Service Ideas and Opportunities

Discover creative ways your chapter can make an impact through community service. Explore project ideas, opportunities, and tips for turning service into meaningful chapter involvement.

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LEGENDS C/D

Jessica Hauer
Maricopa County School Superintendent's Office

SESSION 2 • 11:45 AM - 12:30 PM

Beyond the Lab: Turn Your DECA Skills into a Bioscience Career

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

SESSION 3 • 12:45 PM - 1:30 PM

Beyond the Lab: Turn Your DECA Skills into a Bioscience Career

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LEGENDS E/F

Lillian Turner
Daring Greatly Wealth

SESSION 2 • 11:45 AM - 12:30 PM

From DECA Project to Dream Business

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

Session 2 only.

LEGENDS CONFERENCE ROOM

Kelly Bohm
DRIVEN Relationships

SESSION 2 • 11:45 AM - 12:30 PM

"Be Unforgettable: How to Stand Out in a World of AI"

Join this interactive workshop to explore practical ideas, build useful skills, and connect what you learn to your DECA experience.

SESSION 3 • 12:45 PM - 1:30 PM

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