



DECA DAY

OCTOBER 31,
2025

PHOENIX
RACEWAY

7602 Jimmie Johnson Dr,
Avondale, AZ 85323

Learn what it is like to truly live life in the FAST LANE. Accelerate your Sports and Entertainment Marketing skills at the Phoenix Raceway at the 2024 NASCAR DECA Day! Get the behind the scenes tour of the Race Facility, NASCAR Panel interactions, race day operations and marketing that NASCAR uses to provide an exhilarating experience for spectators and drivers alike. This conference will help you BE THE ONE and prepare you to drive down Victory Lane with DECA.

CONFERENCE AGENDA

*SUBJECT TO CHANGE

FRIDAY OCTOBER 31, 2025

DRESS CODE: DECA SHIRT AND JEANS

- 8:30 AM – 9:30 AM → Registration & Chapter Arrival
- 9:30 AM – 9:40 AM → Opening Session
- 9:40 AM – 9:50 AM → AZ Deca Chapters Transition into the Infield Experience
 - (Panel 1 Color Groups will be released first and escorted by PHXR Staff to the Drivers Meeting room)
- 9:50 AM – 10:10 AM → NASCAR Panel #1
 - Other groups at Community Service Project
- 10:15 AM – 10:35 AM → NASCAR Panel #2
 - Other groups at Community Service Project
- 10:40 AM – 11:00 AM → NASCAR Panel # 3
 - Other groups at Community Service Project
- 11:00 AM – 12:00 PM → Lunch Break (on own)
Attendees can bring in sack lunch
 - ARCA Menards Practice Session
- 12:00 PM – 12:40 PM → Session 1
- 12:40 PM – 12:45 PM → Transition
- 12:45 PM – 1:25 PM → Session 2
- 1:25 PM – 1:35 PM → Transition
- 1:35 PM – 2:15 PM → Session 3
- 2:15 PM – 2:20 PM → Transition
- 2:20 PM – 3:00 PM → Session 4
- 3:00 PM – 4:30 PM → Chapter Time / Dinner Time
- 4:30 PM → NASCAR Craftsman Truck Series Race

\$60 PER STUDENT

\$40 PER ADVISOR/CHAPERONE

Includes conference
materials & Race ticket

Lunch & Dinner available
for purchase on site

AUGUST 1
REGISTRATION OPENS

OCTOBER 3
REGISTRATION DUE
NO refunds or return of
funds will be granted after
registration closes

Registration Link on Arizona DECA website
All information is subject to change



QUESTIONS?
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AZDECA.ORG

