

NASCAR **DECA** **DAY**

COLOR GROUP SESSION AGENDA

BLUE GROUP

12:00 PM - 12:40 PM	Marketing Your Leadership Brand
12:40 PM - 12:45 PM	Transition
12:45 PM - 1:25 PM	Full Throttle First Impression
1:25 PM - 1:35 PM	Transition
1:35 PM - 2:15 PM	Pit Stop Puzzle
2:15 PM - 2:20 PM	Transition
2:20 PM - 3:00 PM	The Victory Circuit

RED GROUP

12:00 PM - 12:40 PM	Full Throttle First Impression
12:40 PM - 12:45 PM	Transition
12:45 PM - 1:25 PM	Marketing Your Leadership Brand
1:25 PM - 1:35 PM	Transition
1:35 PM - 2:15 PM	The Victory Circuit
2:15 PM - 2:20 PM	Transition
2:20 PM - 3:00 PM	Pit Stop Puzzle

YELLOW GROUP

12:00 PM - 12:40 PM	Pit Stop Puzzle
12:40 PM - 12:45 PM	Transition
12:45 PM - 1:25 PM	The Victory Circuit
1:25 PM - 1:35 PM	Transition
1:35 PM - 2:15 PM	Marketing Your Leadership Brand
2:15 PM - 2:20 PM	Transition
2:20 PM - 3:00 PM	Full Throttle First Impression

GREEN GROUP

12:00 PM - 12:40 PM	The Victory Circuit
12:40 PM - 12:45 PM	Transition
12:45 PM - 1:25 PM	Pit Stop Puzzle
1:25 PM - 1:35 PM	Transition
1:35 PM - 2:15 PM	Full Throttle First Impression
2:15 PM - 2:20 PM	Transition
2:20 PM - 3:00 PM	Marketing Your Leadership Brand

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WORKSHOP DISCRPTIONS

Marketing Your Leadership Brand

DECA and NASCAR teamed up, and now it's your turn to bring that partnership to life! You'll design a racecar that shows off both brands using creativity, teamwork, and marketing skills. Think of it like Shark Tank meets Fast & Furious!

Pit Stop Puzzle

Teams race against time to complete a series of short brain teasers, each representing a "lap" in a NASCAR-style challenge. To advance, the team must solve each puzzle correctly before moving to the next, testing teamwork and leadership skills!

The Victory Circuit

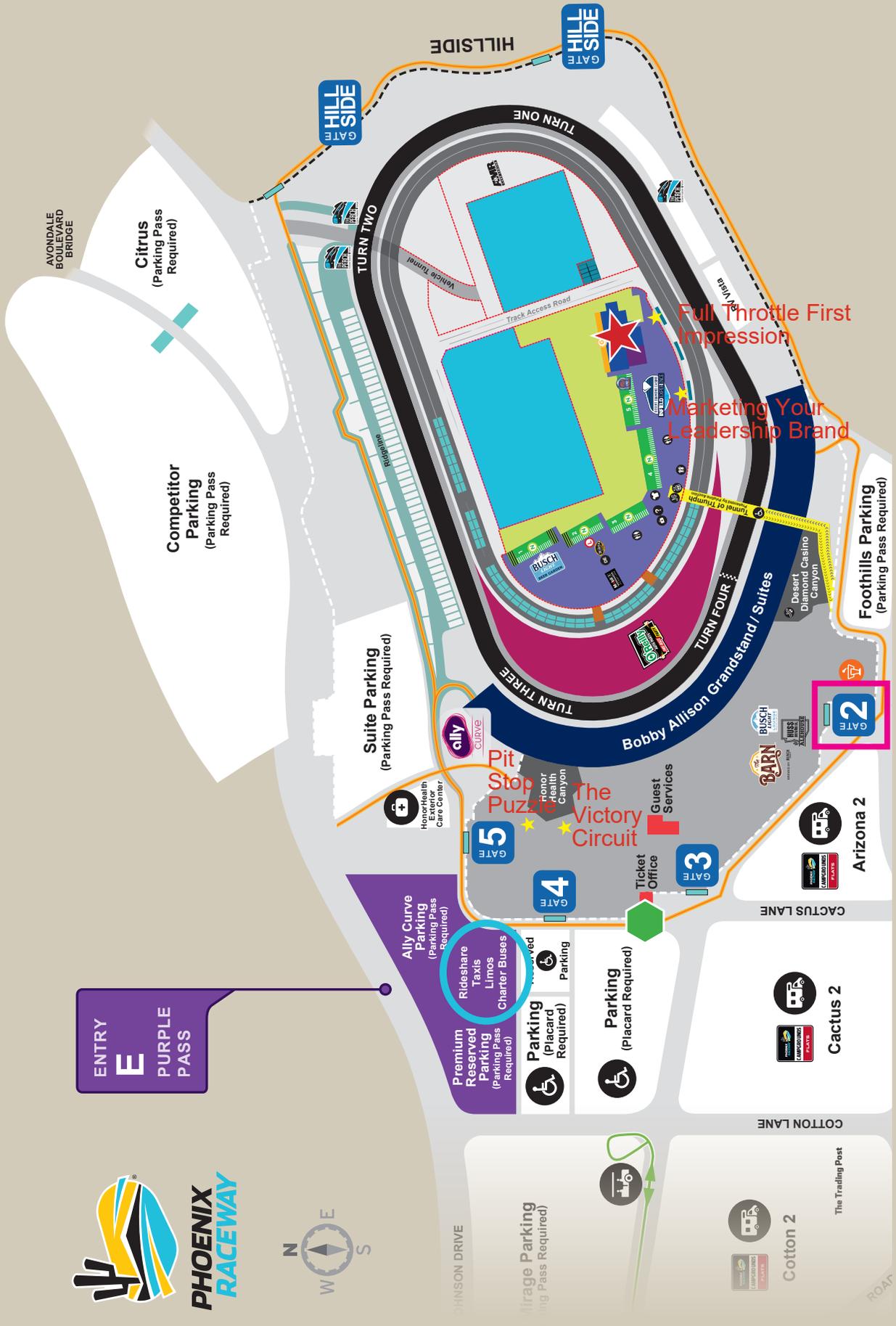
Navigate the four corners of professional development to reach the winner's circle. Students will explore statements of leadership, career outlooks, and professional traits.

Full Throttle First Impression

Individuals will work to create an elevator speech that will promote potential careers in NASCAR, based on the panel information given earlier in the day. Practice will occur multiple times as students partner up to share their elevator speech.



ENTRY
E
PURPLE
PASS



DRIVERS MEETING ROOM
Speaker Panel Series



BUS PARKING
Entry through Entry E (Purple Lot)



GATE 3 / TICKET OPS BUILDING
AZ DECA Registration/
Check-in Table



GATE 2
Main Entry for the day



SESSION LOCATION



AZ DECA & PHOENIX RACEWAY
WELCOME AT THE NASCAR
EXPERIENCE STAGE